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We urge you to attend these cattle sales during the Houston Livestock Show period. We invite you to look at the sale catalogs for these sales which we were proud to print for the producers of the great cattle you can add to your herd.

SUPER SALES ARENA

FEBRUARY 20
Houston International Brangus Sale 8:00 p.m.
FEBRUARY 23
Texas Chulina Association Sale 4:00 p.m.
FEBRUARY 25
Mid-Coast Santa Gertrudis Assn. Sale 10:00 a.m.
Polled Santa Gertrudis Assn. Sale 2:00 p.m.

ASTRO HALL SALES ARENA

FEBRUARY 22
Top of Texas All Female Angus Sale 7:00 p.m.

THE WEEKLY LIVESTOCK REPORTER

2409 North Main St. — P. O. Box 4530 — Fort Worth, Texas 76104
Phone 817/624-7221 — Night 817/738-2201
Fort Worth, Texas 76106

Rates and other information on request. All inquiries should be addressed to the above address to assure prompt service. BPA membership applied for.

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I am primarily engaged in: () Livestock Producer () Supplier, manufacturer to farm industry

() Agriculture () Other.....

(Please Specify)

Texas Jr. Shorthorn Officers Named

On January 29, 1978 at the Ft. Worth Stock Show, the Texas Junior Shorthorn Association elected their 1978-79 officers. They are:
President — Maria Lee of Duncanville.
Vice-President — Les Hanson of Wylie.

Secretary-Treasurer — Brooks of Rockwall

Reporter — Tina Dickerson

Where's the meat coming from?

The top 10 producing states for 2/3 of it so far this year, by

— Iowa, Texas and Nebraska —

account for 35 pct. of it.

Wylie.

Texas Charolais Breeders Present Their Annual

"SALE OF SALES"

Friday, February 24, 1978 • 7:00 P.M.

HOUSTON LIVESTOCK SHOW

HOUSTON, TEXAS

SUPER SALE SALON

Where The Breed's Finest Sell Each and Every Year!

OFFERING 100 very select Charolais from the nation's leading herds.

6 very outstanding French

and 4 very outstanding Polled

Charolais sires and 100 very outstanding females selling

including 100 very outstanding Charolais calves and 100 very outstanding Charolais heifers.

Also 100 very outstanding Charolais yearlings.

Also 100 very outstanding Charolais cows.

Also 100 very outstanding Charolais bulls.

Also 100 very outstanding Charolais steers.

Also 100 very outstanding Charolais goats.

Also 100 very outstanding Charolais sheep.

Also 100 very outstanding Charolais pigs.

Also 100 very outstanding Charolais chickens.

Also 100 very outstanding Charolais ducks.

Also 100 very outstanding Charolais turkeys.

Also 100 very outstanding Charolais geese.

Also 100 very outstanding Charolais rabbits.

Also 100 very outstanding Charolais ferrets.

Also 100 very outstanding Charolais snakes.

Also 100 very outstanding Charolais lizards.

Also 100 very outstanding Charolais turtles.

Also 100 very outstanding Charolais alligators.

Also 100 very outstanding Charolais crocodiles.

Also 100 very outstanding Charolais hippos.

Also 100 very outstanding Charolais elephants.

Also 100 very outstanding Charolais giraffes.

Also 100 very outstanding Charolais kangaroos.

Also 100 very outstanding Charolais koalas.

Also 100 very outstanding Charolais platypuses.

Also 100 very outstanding Charolais possums.

Also 100 very outstanding Charolais wallabies.

Also 100 very outstanding Charolais wombats.

Come See These Two Great Purebred PINZGAUER Bulls At The HOUSTON LIVESTOCK SHOW, February 22 thru March



WOTAN JR. - Born 3/3/76
GRAND CHAMPION BULL AT THE
1977 CANADIAN NATIONAL PINZGAUER SHOW

200 Day Adj. Wt. - 922 lbs.
365 Day Adj. Wt. - 1,320 lbs.
Sire: WOTAN
Dam: FUNNY

PINZGAUERS EXCEL

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MAX - Born 3/17/75 (Austrian Import)
FIRST IN HIS CLASS FOR IMPORTED BULLS
AT THE CANADIAN NATIONAL PINZGAUER
SHOW IN 1977

Sire: FELTRIN
Dam: SILBER

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Victoria, TX 77901

W. J. Sparks, III
General Manager 512/573-1144

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Contact Sale Manager or owners for information.

"The Sale of Sales" The sale worth waiting for!



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We Invite You to the Houston Livestock Show
 Thursday, February 23* 6 PM Houston Hereford Club Party, Petroleum Club, Top of Exxon Bldg., Houston
 Friday, February 24* 8 AM Hereford Judging, Houston Livestock Show

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HEREFORD RANCH
 P. O. Box 537, STAFFORD, TEXAS
 Located on Outskirts of Stafford Hwy 90A
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BEEFMASTER FUTURITY SHOW & SALE
 Friday, February 24, 1978
 Sale: 10:00 a.m.

THE BEST MOST FANTASTIC BEEFMASTERS FOR SALE IN AMERICA!

SELLING 40 PUREBRED SIMMENTAL

THE FABULOUS 40 SALE

At the Houston Stock Show

DATE
 FEBRUARY 24, 1978

TIME
 1:00 P.M.

PLACE
 SUPER SALES SALON

SALE HEADQUARTERS: GALLERIA PLAZA

FOR FURTHER INFORMATION CONTACT:
 SALE CHAIRMAN
 ROSS CONNER
 12406 BARRYKNOLL
 HOUSTON, TEXAS 77024
 713/659-7788
 Sale Sponsored By:
 TEXAS SIMMENTAL ASSN.
 1401 ISOM ROAD, Suite 290
 SAN ANTONIO, TEXAS 78216
 Phone: 512/342-4264

Beefmaster Futurity Show and Sale At Houston, February 24
 Houston, Texas — The Beefmaster Futurity Show and Sale will be held Friday, February 24, 1978 at the Houston Livestock Show and Rodeo. Sale time 10:00 a.m. in the auction room. This BBU Recommended and approved Sale will feature 40 of the top Beefmasters in America. Included will be 10 bulls and 30 heifers.

Sale headquarters will be at Autroworld Holiday Inn, 712/1060.

The sale is sponsored by the South Texas Beefmaster Breeders Association, Armando Salazar, President and Don Moore, Vice President. For information on the sale management, contact Ruben Reyes, 118 West 24th, San Antonio, Texas 78204, 349-2186.

Top Entertainers To Live in Houston Show (CONT FROM PAGE 1A)
 Freeman, said Show President K. Freeman.

Mac Davis, Charley Pride, Rich, Crystal Gayle, Mickey Guy, Kenny Rogers, Lynn Anderson, the Cash and June Carter, Conway Twitty, Donny and Marie Osmond, Wayne, Merrill, Jay and Sherry, Dolly Parton will share the spotlight with top professional cowboys.

"One look at the schedule superstars proves that this is the dynamic line up of talent anyone. The top stars of all music fields — country, easy listening — they're going to be at the Houston rodeo," Freeman said.

Open the rodeo with two performances on Friday, Feb. 24 in the Texas-born songwriter, singer, entertainer of the year who is a show stopper.

Charley Pride will be appearing two performances on Saturday, Feb. 25. This country music entertainer of the year is one performer that Houston audiences ask to see again and again.

Charlie Rich, the incomparable who Fox returns to Houston for two performances on Sunday, Feb. 26.

On Monday night, Feb. 27, the show is in for a special treat as Guy, Hayle and Mickey Gilley will appear for the first time.

On Tuesday night, Feb. 28, the show will again hear two top performers. Kenny Rogers just received the Country Music Association's award for record of the year for "Ladies" appearing Feb. 24 in Lynn Anderson. Always a favorite, her brand of music draws pop and country listeners.

Johnny Cash returns to the Houston rodeo on Wednesday night, March 1, one performance only. The Man in Black has been away too long from the legion of fans. With his trademark songs that are so distinctly his, Cash.

Conway Twitty and Loretta Lynn appear on Thursday, March 2 for two performances only.

On Friday, March 3 for two performances and on Saturday, March 4 for two performances, the Osmonds belong to one family. The Osmonds have proven that they are the most successful family act in show business history.

Closing out the 1978 rodeo will be 5 for two performances in America's favorite doll — Dolly Parton. The multi-talented entertainer comes to the world of country music with many hits.

Tickets for the 1978 rodeo are available now by mail through Ticket Director, Houston Livestock Show and Rodeo, P. O. Box 100, Houston, Texas 77025. Prices range from \$2.00 to \$5.50.

Hides & Offal
 Princeton, N.J. (USDA) — The price of hides and offal from the average steer slaughter rose for the week ending 2-10-78, was estimated at \$4.47, 100 pounds live weight compared to \$4.64 the previous week and \$4.14 year ago.

Most circumstances are for hides of note.

February 16, 1978 WEEKLY LIVESTOCK REPORTER Page 5A

Fabulous 40 Sale Features Purebloods At Houston, Feb. 24
 Houston, Tex. — The Fabulous 40 Simmental Sale will be held Friday, February 24, 1978 at the Astrodome Annex in the Super Salon at Houston. This offering of 40 Purebred Simmentals will sell at 1:00 p.m.

Included in this top Simmental offering will be Purebred Simmental bulls and Purebred Simmental Females. There will be pairs, bred, and open heifers selling, plus winners in the Champion of Champions Show may also sell.

Sale headquarters will be the Galleria Plaza with a pre-sale party set for 8:00 p.m., February 23. The Champion of Champions Simmental Show will be held at 1:00 p.m. February 24 at the Super Sales Salon.

Auctioneer: will be Curt Rodgers. For information contact the Sale Chairman, Ross Conner, 12406 Barryknoll, Houston, Texas 77024, 713/659-7788, or the Texas Simmental Association, 1401 Isom Road, Suite 290, San Antonio, Texas 78216, 512/342-4264.

Hopkins Co. Hereford Sets First Spring Sale For Feb. 18
 Sulphur Springs — The Hopkins County Hereford Association's first spring sale, and the fifth sale since the association was formed, will be held Saturday, Feb. 18, beginning at 12:30 p.m. in the Sulphur Springs Livestock Commission Co. on Highway 154 south near Sulphur Springs.

Selling will be 37 service-age bulls and 23 females including cow-calf pairs.

Consignors are Doyle Hereford Farm, Wolfe City; Billy Gregg, Dike; Griff Hereford Farms, Leonard; Albert and Tommy Haase, Rhomb; Mike Hodge, Sulphur Springs; Jerrold Kylo, Athens; J. W. Murphy, Sulphur Springs; Lillian Plankin, Chisholm; Charles Richardson, Sulphur Springs; Charles Strickland, Sulphur Springs; Gene Townsend, Holland; Ray Vaughn, Sulphur Springs and Waller Hereford Farms, Sulphur Bluff.

Southwest Texas Directs
 San Angelo, Feb. 10 (F-S) — Slaughter steers and heifers mostly 25-50c higher. Slaughter lambs mostly 2.00 higher. Steers 800: Good to mostly choice 24 1050-1150 lbs. 44.00-44.25. Heifers 600: Good to mostly choice 24 875-950 lbs. 41.00-42.00. Mixed good and choice 850-950 lbs. 40.00-41.00; mixed good and choice 700-800 lbs. 39.00-40.00. Slaughter Lambs 15,500: Choice and prime 95-105 lb. with No. 1 and 2 pelts 56.00-57.00.

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 Help keep the ice off your stock tank with the new

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\$19.95 ea. two for \$34.95
 (order 1 unit for each 750 gallons)

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Okla. City Cattle Higher On Monday
 Oklahoma City, Feb. 13 (USDA) — Receipts 1,200. Actual unloads few hundred head below early morning estimate due to severe winter weather conditions; fairly active; not enough feeder cattle and calves sold to make adequate test of the trade, few represented sales near steady. Limited supply slaughter cows \$1.00-1.50 higher, bulls mostly \$2.00 higher. Feeder steers: Choice, small lot 584 lbs. at 47.30; two small lots 814-851 lbs. 40.70-41.70; mixed good and choice 800-850 lbs. 47.75-50.00; 500-700 lbs. 43.75-45.00; few good 400-700 lbs. 40.00-44.25. Feeder Heifers: Choice 400-850 lbs. 41.00-43.00, small lot fleshy 642 lbs. 40.80; mixed good and choice 800-750 lbs. 38.50-41.75; few good 800-550 lbs. 38.00-40.00. Cows: Utility and commercial 2-9 32.00-34.25; cutter 1-5 26.50-31.00.

For sale catalogs or further information contact Mike Hodge, P. O. Box 787, Sulphur Springs, Texas 75482, phone 214/885-4398.

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CONTACT

ELMO WOODARD
 JOSHUA, TEXAS
 817/645-5756
 FORT WORTH-AUSTIN WEST

HENRY OERTEL
 1350 Cherry Hill Ln.
 Lewisville, Tx.
 214/221-1022
 NORTHEASTERN TEXAS

JIM WARREN
 HOCKLEY, TEXAS
 713/372-3361
 SOUTHEASTERN TEXAS

OR CONTACT

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FABULOUS 40

SELLING

40 PUREBRED SIMMENTAL

The Most Prestigious Simmental Sale in the World!

At the Houston Stock Show

DATE
 FEBRUARY 24, 1978

TIME
 1:00 P.M.

PLACE
 SUPER SALES SALON

SELLING

- Purebred Bulls
- Purebred Females
- Pairs, Breds and Open Heifers
- Plus . . . Winners in the Champion of Champions Show May Also Sell!

Auctioneer:
 CURT RODGERS

MoL 0102

SCHEDULE OF EVENTS:
 THURSDAY, FEB. 23
 1:00 P.M. - CHAMPION OF CHAMPIONS SHOW
 8:00 P.M. - PRE-SALE PARTY, GALLERIA PLAZA
 FRIDAY, FEB. 24
 1:00 P.M. - FABULOUS 40 SALE - SUPER SALES SALON

FOR FURTHER INFORMATION CONTACT:
 SALE CHAIRMAN
 ROSS CONNER
 12406 BARRYKNOLL
 HOUSTON, TEXAS 77024
 713/659-7788
 Sale Sponsored By:
 TEXAS SIMMENTAL ASSN.
 1401 ISOM ROAD, Suite 290
 SAN ANTONIO, TEXAS 78216
 Phone: 512/342-4264

SANTA GERTRUDIS NEWS

The Santa Circuit

By RUDDY SMITH
Mothering ability! Santa Gertrudis have it. So do a certain group of ladies I know. And this mothering ability is not limited to two-legged animals, but extends itself to four-legged animals also. From Colorado and New Mexico, to Hawaii, to Georgia, and all points in between, came an ardent group of Santa Gertrudis supporters. May I present the ladies!

Recently, I have had the opportunity to work with several of these ladies in areas of herd management, breed promotion, and association activities. I was at Sandra and Dick Terry's EMA Ranch, the other day to grade and shape their cows in preparation for the spring breeding season. The lots were knee deep in mud and water. Sandra was the best hand there. She was pushing cattle into the chute, giving shots, and keeping records.

Diane Sontell, from Minden, Louisiana is another top cow hand. She does all of their palpation, A.I. work, light vet work, and record keeping. Because of her ability, she was selected to be on the panel of the "College of Santa Gertrudis Knowledge", May 11, at Tulsa. Twest Kimball, Cherokee Ranch, Sedalia, Colorado, has been a well known breeder of Santa Gertrudis cattle for years. Twest organized the Rocky Mountain Santa Gertrudis Association, and serves on the S.G.B.I. Board of Directors.

Edna Feurath's Wagon Wheel Ranch, hard No. 84, is noted for its production of top quality females. "Mrs. Edna" serves as director of the Premier Santa Gertrudis Association, and sold cattle in the "Silver Anniversary Sale", Kingville, Tx. A fine breeder of Santa Gertrudis, and a great lady.

Sylvia Duce, daughter of a West Texas ranching family, is totally involved in the management of the Four Duce Ranch, located near the Red River. Sylvia loves her big reds!

Ann Upchurch's Gray Rocks Ranch, Selma, Alabama, is recognized as one of the top purebred ranches in the Southeast. Ann is currently serving as president of the Alabama Santa Gertrudis Association, and has been taking an active part in Association activities.

Barbara Anthony is owner and operator of three far flung Santa Gertrudis ranches, ranging from Hualapai, Arizona, to Hawaii, to Cypress, Texas. Barbara is a director of S.G.B.I. and hosts two noted production sales each year.

Faye Linnam, long time friend, has been a mainstay of Santa Gertrudis in the Hobbs, New Mexico area for some time now. Look up Klein Ranch sometimes when you are in the area. Faye would be glad to have you drop by.

"Santa Gertrudis Breeder of the Year", the title and award presented at the 1977 Annual Meeting, could not have gone to a more deserving person than Mrs. Louise Briggs, Briggs Ranch, located at San Antonio and Catarina, Texas, have produced some of the top hard aires in the breed. For instance: Joe Marchman's senior herd sire, "Jomar", Chaparral's "Senior Pico", and Briggs' "Macho".

Let's move on up to Coalgate, Oklahoma and we will discover two more ladies that are ardent Santa Gertrudis supporters. Betty and Barbara Cosgrove, Cosgrove Ranch is noted for the production of big heavy boned cattle that are consistent winners in the show ring. In fact, Betty's 1984, has been a consistent show champion.

Judy Reed, Double Circle Ranch, Franklin, Texas is a top hand. She usually has to feed, so Richard can sit around the fire and whittle.

Nora Goodman, J. N. Farm, Temple, Georgia was instrumental in the formation of the Georgia Santa Gertrudis Association, our newest S.G.B.I. at this time. Mrs. Goodman was elected president of the association.

These are only a few of the Santa Gertrudis ladies, but it is evident that Santa Gertrudis are a top maternal breed. The Ft. Worth Stock Show is now history. Some of the history makers were: Bobby Murphy's two year old cow 156 was named senior and grand champion cow. Bobby is a member of the Scurry-Rosser FFA chapter, Jr. (CONT. ON PAGE 10A)

SGBI Show Booth

Kingville — The new show booth of the Santa Gertrudis Breeders International will be utilized at several livestock functions during the next several weeks. The booth will be shown at the National Western Stock Show, Denver; National Cattlemen's Association Convention, New Orleans; Fort Worth Stock Show; Dixie National, Jackson, Mississippi; Houston Stock Show and Rodeo; and will also be shown at several other locations. Breed literature will be available and everyone is invited to visit the new booth. Look us up at SGBI personnel will be on hand for anyone who may require assistance.

Mid Coast Santa Gertrudis Sale

Houston, Texas — The Mid Coast Santa Gertrudis Association Super Sale will be held February 25, 1978 at Houston. Sale time is 10:00 a.m. in the Astrohall, Super Sales Salon. This will be a highly selected, all-halter sale featuring the best of

Third Polled Santa Gertrudis Sale Set

Houston, Texas — The Third Annual Polled Santa Gertrudis Sale will be held February 25, 1978 at Houston. Sale time is 2:00 p.m. at the Astrohall, Super Sales Salon.

A pre-sale get-together will be held adjacent to the sale arena at 9:00 a.m. Sale headquarters will be the Astrohall Hotel. Auctioneer will be Gerald Bowle. Sale chairman is Richard Hood, Rt. 3, Box NB 87, Franklin, Texas 77866. For further information contact the sale management, Superior Sales, Buddy Smith, Rt. 2, Box 346, Huntsville, Texas 77340, 713/291-1891 or 206-4401.

The 3rd Annual Polled Santa Gertrudis Sale will be held at the same location following the Mid-Coast Santa Gertrudis Sale. Time of the Polled Sale will be 2:00 p.m. In 1976, a total of 7,586, from 252,082 U.S. herds, tested for brucellosis, a disease abortion in cattle.

the Astrohall, Super Sales Salon. This highly selected set of cattle will feature hard aires, females and 8-in-1 packages. It is the best of the Santa Gertrudis Breed.

A pre-sale get-together will be held at 12:00 noon in the Astrohall adjacent to the sale arena. For information contact: Polled Santa Gertrudis Association, Mrs. Twest Kimball, Cherokee Ranch, Sedalia, Colorado 80136. Sales, Buddy Smith, Rt. 2, Box 346, Huntsville, Texas 77340, 713/291-1891 or 206-4401.

The Polled Santa Gertrudis will follow the Mid Coast Santa Gertrudis Association Sale at the same location, February 25, 1978.

The Mid-Coast Santa Gertrudis Association

"THE SUPER SALE" FEBRUARY 25, 1978

10:00 A.M. ☆ HOUSTON, TEXAS

SUPER SALE SALON - ASTROHALL

THE BEST IN THE BREED
★ HERD SIRES
★ BRED FEMALES
★ 3-in-1 PACKAGES

The Super Sale - Need We Say More
Reputation Speaks For Itself

Pre-Sale Get Together — Adjacent To Sale Arena
Astrohall — 9 A.M.

Superior Sales

SALE CHAIRMAN
Richard Hood
Route 3, Box NB 87
Franklin, Texas 77866

SALE HEADQUARTERS
Astroworld Hotel

AUCTIONEER
Gerald Bowle

For Information
Contact: Superior Sales

"How To" Session Highlights SGBI Annual Meeting Activities At Houston

Kingville — Highlighting four days of Annual Meeting activities for Santa Gertrudis Breeders International will be a one-day "How To" Workshop covering the essential topics of marketing, ranch management practices, and herd improvement — nutrition, reproduction, herd health and the "why and how" of performance and progeny testing. Bringing together experts in the Santa Gertrudis breed, as well as the entire beef cattle industry and related areas, these sessions promise to be worthwhile and informative in the areas of "How To" improve your herd and profits.

BREEDING

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For information contact: Polled Santa Gertrudis Association, Mrs. Twest Kimball, Cherokee Ranch, Sedalia, Colorado 80136. Sales, Buddy Smith, Rt. 2, Box 346, Huntsville, Texas 77340, 713/291-1891 or 206-4401.

Held at the Astroworld Hotel in Houston, in conjunction with the Houston Livestock Show and Rodeo, the activities start on Wednesday, Feb. 22, with SGBI Committee meetings. Thursday's main attraction is the "How To" Workshop and a meeting of the SGBI Board of Directors. And Friday features the SGBI Annual Membership Meeting and Luncheon with the Annual Dinner and Dance in the evening. Saturday, Feb. 25, winds up the activities with the Mid-Coast Association Sale and Polled Santa Gertrudis Association Sale.

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Since 1950"

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A great deal of planning and work has gone into this annual meeting. President enthusiastically states, "and I think it's going to be one of the best ever — especially with the addition of the 'How To' Workshop." The "How To" Workshop consists of four panels, each lasting approximately an hour and twenty minutes with each participant making a special 15-20 minute presentation. Each panel will also be followed by a twenty-five minute question-answer period.

The first, "Challenges of Marketing Efficiency of Merchandising" will be moderated by Edward I. Stanfield, General Manager of Chaparral Ranches in La Pryor, Texas (purebred and commercial operations). Panel participants include: Marshall S. McGregor, President and General Manager of Circle P Cattle Company, Stoutland, Mo. (commercial cattleman); Jim Theeck, Manager of Mayfair Ranch in Brenham, Texas (purebred and commercial operations); Edward Wadsworth, owner of Wadsworth Farms in Prattville, Ala. (commercial cattleman); and Ted True, owner of Ted True, Inc. Ranches in Athens, (purebred and commercial operations).

The second panel, "Ranch Management Practices — Back to the Basics" will be moderated by John L. Merrill, Director of the TCU Ranch Management Program, Fort Worth. Panel participants include: Bob Spearman, owner of Cedar Creek Ranch in Caldwell, (purebred cattleman); Dr. F.W. (Monte) Rouquette, Jr., Associate Professor at Texas Agricultural Experiment Station Overton; and J.B. (Dick) Vesper, owner of Vesper Ranch in Cotulla, (purebred cattleman).

"Challenges of Management — Putting It All Together" is the topic for the third panel and includes John B. Armstrong as the moderator. Armstrong is Executive Vice President for the King Ranch, Inc. in Kingville. Other participants are: Dr. Dean Hodges, Director of Beef Cattle Research, Division of Ralston Purina Company, St. Louis; Dr. James N. Wilbanks, Professor at the Texas Agricultural Experiment Station, Beeville; and Dr. G.L. Morrow, Director of Veterinary Services for the King Ranch.

The last panel, moderated by Jim Theeck, "Performance and Progeny Testing — Why and How" includes: Marshall S. McGregor; Dr. Ray E. Woodward, Location Leader for the U.S. Ranch Livestock Experiment Station in Miles City, Mont.; and Dan Wendt, owner of Wendt Ranch in Bay City, Texas (purebred and feedlot operations).

Qualified Ads Are Good Business

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HERD NO. 646

SANTA GERTRUDIS CATTLE

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At the Ranch... 20 Month Old Heifers and Coming 2 Year Old Bulls.

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RICHARD & JUDY HOOD
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THIRD ANNUAL POLLED Santa Gertrudis Sale FEBRUARY 25, 1978

Super Sale Salon - Astrohall
2:00 P.M. ☆ HOUSTON, TEXAS

Starring
THE BEST IN THE BREED
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• Herd Sires • Bred Females
• 3-In-1 Packages

Polled Santa Gertrudis
The Premium Cattle

Pre-Sale Get Together — Adjacent To Sale Arena
Astrohall — 12 Noon
SALE HEADQUARTERS — ASTROWORLD HOTEL

The Polled Santa Gertrudis Association

POLLED ASSN. PRESIDENT
Mrs. Twest Kimball
Cherokee Ranch
Sedalia, Colorado 80136

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Sale Catalogs, Contact:

AUCTIONEER:
Gerald Bowle 686-0116

Superior Sales

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Brown Addresses SGBI Convention

Kingsville — Santa Gertrudis Breeders International is pleased to announce that the Honorable Reagan V. Brown, Commissioner for the Texas Department of Agriculture, will be the featured speaker at SGBI's Annual Meeting Luncheon on February 24 at the Astroworld Hotel in Houston, Texas. Having a lifetime association with

the livestock industry, Commissioner Brown's address promises to be enlightening and worthwhile. His remarks will include the areas of cattle imports/exports and the overall beef industry as related to worldwide food production.

The Annual Meeting Luncheon and Speaker is just one of the many SGBI Annual Meeting activities which include SGBI Committee meetings (February 22), "How To" Workshop and Board of Directors Meeting (February 23), Annual Meeting Luncheon, Dinner

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Bobby Murphy of the Scurry-Rosser FFA is shown with his grand champion Santa Gertrudis female at the 1978 Santa Gertrudis show at the Southwestern Exposition and Fat Stock Show in Fort Worth.



Vernon Smith, left, one of the owners of El Collina Ranches, Dallas, and president of Santa Gertrudis Breeders International, Don Wideman, Executive Vice President of SGBI and Bill Webster, general manager of El Collina Ranches located near Walnut Springs, Texas, are shown at the 1978 Santa Gertrudis show at the Southwestern Exposition & Fat Stock Show in Fort Worth.



Buddy Smith, Huntsville, owner of Santa Services Custom Fitting and Superior Sales, is shown accepting a ribbon from Sharon Wasson, Poteau, Okla., and with the heifer which won it at the Santa Gertrudis show at the 1978 Fort Worth stock show.

and Dance (February 24); and the Mid-Coast Santa Gertrudis Assn. Sale and Polled Santa Gertrudis Assn. Sale (February 25).

SANTA GERTRUDIS CATTLE WITH TOP PEDIGREES

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Joe Marchman, left, of Plano, owner of Joe Marchman Ranches at Meridian, and Mike Cannon, a young showman for Marchman, are shown giving the final grooming touches to a Marchman heifer prior to winning her class at the 1978 Santa Gertrudis show at the Fort Worth Stock Show.



A group of Santa Gertrudis breeders are shown above interestedly watching the Santa Gertrudis show at the 1978 Fort Worth Stock Show. In the front row (lower right) is Bill Burton, Grapevine. From left, second row are, Pat and Bob Spearman, Caldwell and Randy Leflate of Superior Land & Cattle Co., Allet. In the back row, from left, are Bob May and his father, Doyle M. May, owner of May Sleeping D Ranch, Beeville, and Mac Woods, manager of Briggs Ranches, Catarina.



Bill Lundberg, Dallas, an employee of Joe Marchman Ranches, is shown accepting congratulations and a silver trophy from Ed Bullman, Wills Point, president of the Premier Santa Gertrudis Assn., sponsor of the 1978 Santa Gertrudis show at the Southwestern Exposition and Fat Stock Show in Fort Worth, and Sharon Wasson, Poteau, Okla., whose family raises Santa Gertrudis, who acted as trophy girl for the show.

Los Amigos Santa Gertrudis Sale Set For March 31

Alice, Texas—Los Amigos Santa Gertrudis Sale will be held March 31, 1978. Sale time is 1:00 p.m. at the South Texas Auction Company, on Hwy. 281 South, Alice, Texas. Selling will be 100 bulls and females from the John Martin Ranches and Los Jabonillos Ranch herds. Cattle may be seen at the ranches prior to the sale.

Auctioneer will be Gerald Bowie. For information contact John Martin Ranches, Box 271, Alice, Texas 78932, 512/256-8511 or 256-8554; or Los Jabonillos Ranch, Drawer J, Premont, Texas 78375, John B. Light, Manager, 512/848-8000.

SGBI Judging Conference Set For March 20

Kingsville — A Santa Gertrudis Judging Conference is planned for March 20 in Mercedes, Texas. Starting at 8 a.m., the Santa Gertrudis Breeders International's Breed Improvement Committee will select animals to demonstrate the breed's characteristics. Topics that will be discussed include masculinity, femininity, size for age, structural soundness, breed character, and ring procedure.

Following this discussion, classes by secret ballot. At the end of the conference, scores will be totaled and the participants will be notified of acceptance or rejection to the SGBI Approved Judges List for 1978-79.

All previously approved judges, in addition to prospective judges, interested breeders, and all county agents and vocational agriculture teachers are urged to attend. The conference is designed with two objectives: 1. A learning experience for attending breeders. 2. A time for approving judges to judge the SGBI Approved Santa Gertrudis Shows.

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For More Information, Contact:
Don Wideman, Executive Vice President
P.O. Box 1257
Kingsville, Texas 78363
Phone: (512) 592-9357



Replacement Cattle Post Now Gains During Past Week

Kansas City, Feb. 10 (RSDA) — National Feeder Cattle and Calf Summary: Approximately 226,000 this week; 197,000 last week; 215,000 last year. Feeder cattle and calves sold firm to 2.00 higher with the Southeast 1.00-5.00 higher. The price upturn that began in early December continues unabated.

River Markets: 36,000; Steers: Choice and some prime 350-550 lbs. 63.00-66.00; 600-700 lbs. 48.00-51.00; 700-800 lbs. 46.00-48.00; 800-900 lbs. 45.00-47.00. Choice 350-500 lbs. 50.00-55.00; 600-700 lbs. 48.00-52.50; 800-900 lbs. 44.00-47.00; 900-1000 lbs. 44.00-48.00; fleshy and partly fattened 850-1100 lbs. 42.50-45.00. Heifers: Choice and some prime 325-500 lbs. 44.00-47.00; 500-700 lbs. 44.00-46.00; 800-900 lbs. 42.00-45.00; fleshy and partly fattened 700-900 lbs. 40.00-42.50.

Dodge City: 6,300; Steers: Choice 800-900 lbs. 53.00-57.25; 400-500 lbs. 58.00-67.25; 600-700 lbs. 47.50-52.25; 800-900 lbs. 48.00-49.00; 610 lbs. 50.50; 700-800 lbs. 45.20-47.50; small showing 800-900 lbs. 44.25-45.50. Heifers: Choice 800-900 lbs. 43.00-46.50; 600-800 lbs. 42.00-44.50; scattering 600-800 lbs. 42.00-44.50.

Springfield, Mo.: 7,400; Steers: Choice and prime 300-500 lbs. 51.00-55.00, some to 57.00; choice 800-900 lbs. 47.00-52.50, some to 54.00; 500-600 lbs. 45.00-50.70; 600-700 lbs. 43.00-48.00; 700-800 lbs. 42.00-45.50; 800-900 lbs. 40.25-44.50, fleshy 904 lbs. 42.40. Heifers: Choice and prime 300-500 lbs. 42.00-44.50; choice 800-900 lbs. 40.00-44.00, fleshy and short bodied 38.00-41.00; 600-700 lbs. 38.00-42.70.

Arkansas Summary: 13,700; Steers: Choice 800-900 lbs. 52.00-55.00, some to 54.00; 600-700 lbs. 54.00-59.00; 350-400 lbs. 50.00-54.00; 400-500 lbs. 48.50-53.50; 500-600 lbs. 46.00-51.00; 600-700 lbs. 43.00-47.50; few sales 700-800 lbs. 42.00-44.00. Heifers: Choice 200-300 lbs. 42.00-45.50; 300-400 lbs. 39.50-44.50; 400-500 lbs. 36.75-43.75; 600-800 lbs. 37.00-41.75; 600-900 lbs. 36.00-41.50. (Choice 600-900 lbs. 3-4 year old open and springer cows 27.00-32.50; 2-4 years 300-750 lbs. 22.50-36.50. Choice 3-7 year old 600-1000 lbs. cows with 50-350 lbs. calves at 255.00-375.00 per pair).

Incorrect Social Security Number Can Delay Income Tax Refund

An incorrect Social Security number will hinder the processing of a tax return and can delay any refund due, the Internal Revenue Service said. To help avoid this problem, taxpayers should use the pre-printed label included in the tax package received in the mail. This label contains the name, address, and social security number of the taxpayer. If the social security number or other information listed is incorrect, the correct information should be written in right on the label. If a taxpayer has had a change in name since last year, a local office of the Social Security Administration should be contacted so that the taxpayer's new name will correspond to his or her social security number.

Read the "Livestock Reporter Classified" Ads

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Investment Credit Can Cut Taxes

Texas farmers and ranchers may be able to make good use of the 10 percent investment credit ruling to reduce their 1977 income taxes, notes an economist with the Texas Agricultural Extension Service. The credit applies to new or used depreciable property such as machinery, equipment or breeding livestock acquired during the tax year. The property must have a useful life of at least three years. Investment credit reduces taxes owed dollar for dollar. The maximum allowable credit is \$25,000 plus 50 percent of your tax liability above \$25,000.

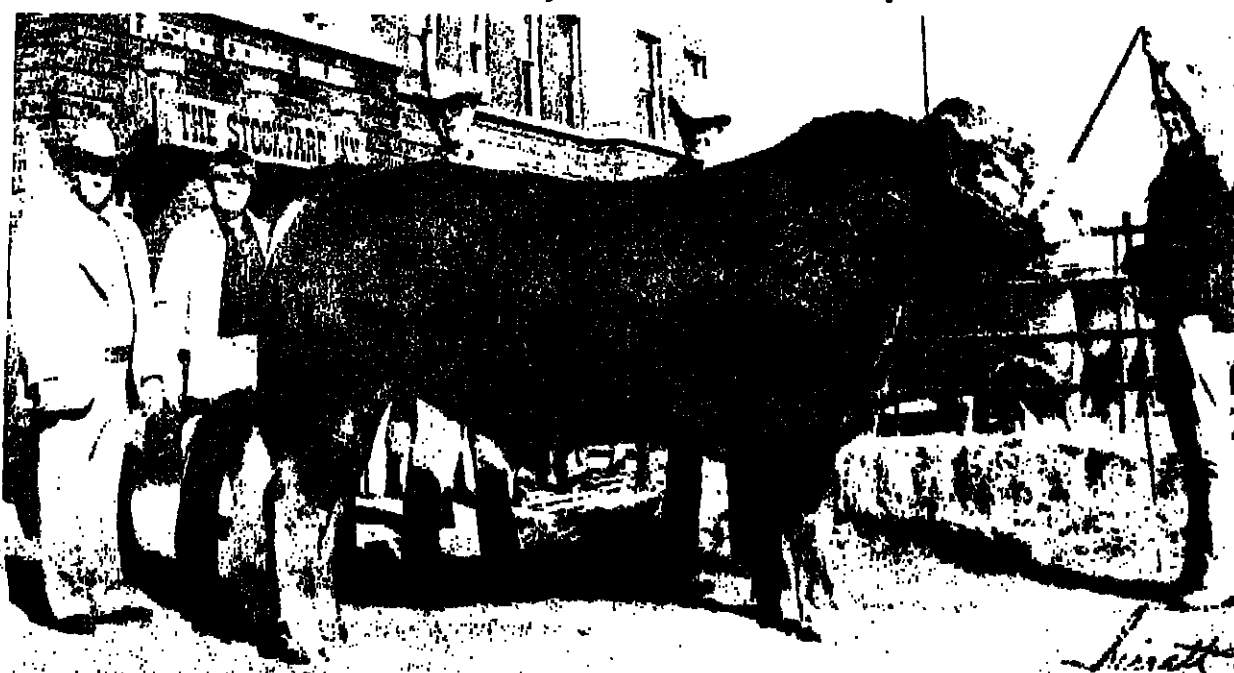
February 16, 1978

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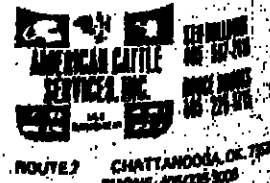
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Sale
Manager:



BOB ADAMS AT THE RANCH
GLEN SPAFFORD IN THE BARN

February 16, 1978 WEEKLY LIVESTOCK REPORTER Page 13A

Reorganizing USDA Would Put Cattleman, Consumers in Trouble

Fort Worth — The reorganization of the U.S. Department of Agriculture, as proposed by the federal Office of Management and Budget, would mean serious trouble for cattlemen and consumers alike, says J. A. Whittenburg III, president of the Texas and Southwestern Cattle Raisers Association.

"We oppose any effort to dismantle the USDA. Government must remain responsive to agriculture's needs. If these proposals are implemented, the lines of communication linking the individual cattleman and the government will be tied up in knots — a bureaucratic nightmare," the Amarillo rancher says.

TSCRA, a livestock producer group headquartered in Fort Worth, represents more than 14,000 cattlemen in Texas and surrounding states.

The OMB's blueprint for reorganization could take several forms and almost all would erode the importance of USDA. Strategists have earmarked the Forest Service, Soil Conservation Service and all food regulatory agencies under the USDA umbrella for reassignment to the Department of Interior, FDA, HEW and other departments. In some cases, these traditional USDA functions would be awarded to newly created "super" agencies with immense power resulting in a "gutted USDA," and no real cabinet post for agriculture.

Whittenburg criticized the proposals as vague, contradictory and dehumanizing. Such action could severely damage future food production by making the livestock industry a stranger to the government agencies supposedly trying to help it. Higher food prices would be inevitable.

TSCRA also voiced opposition to the so-called law "reform" bill being promoted by the AFL-CIO. The senate bill, backed by a \$800,000 lobbying campaign, would bring about compulsory unionism and would give union leaders excessive new powers.

Whittenburg, quoting statistics compiled by an independent research firm for the Chamber of Commerce of the United States, says only 22 per cent of the general public favors legislation making it easier for unions to organize non-union employees.

"Our membership is strongly opposed to such a move and maintains a person's right to work without having to join a union."

The bill, favored by the White House and some congressmen, comes on the heels of a recent AFL-CIO convention in Los Angeles where union leaders announced a two-year decline in membership of 500,000.

In other action, the TSCRA came out in support of the chemical Ferriamicide for control of the imported fire ant joining the Mississippi Department of Agriculture and Commerce who is also requesting use of the chemical.

The fire ant has caused millions of dollars of damage to agriculture and has killed livestock and wildlife in its rapid, unchecked spread across the southern U.S. Without known, natural biological enemy to control its population, Mirex has been the only effective chemical available for use in its control by livestock producers. The Environmental Protection Agency, however, is removing Mirex from the market in June 1978.

"Ferriamicide is our only alternative for control of this ant. Unlike Mirex, which persists in the environment for five to 10 years, it is gone in 14 to 45 days. We need it," Whittenburg says.

TSCRA has filed statements with appropriate government "officials," and agencies concerning these issues.

The first recorded landing from Europe in Canada was made by John Cabot in 1497.

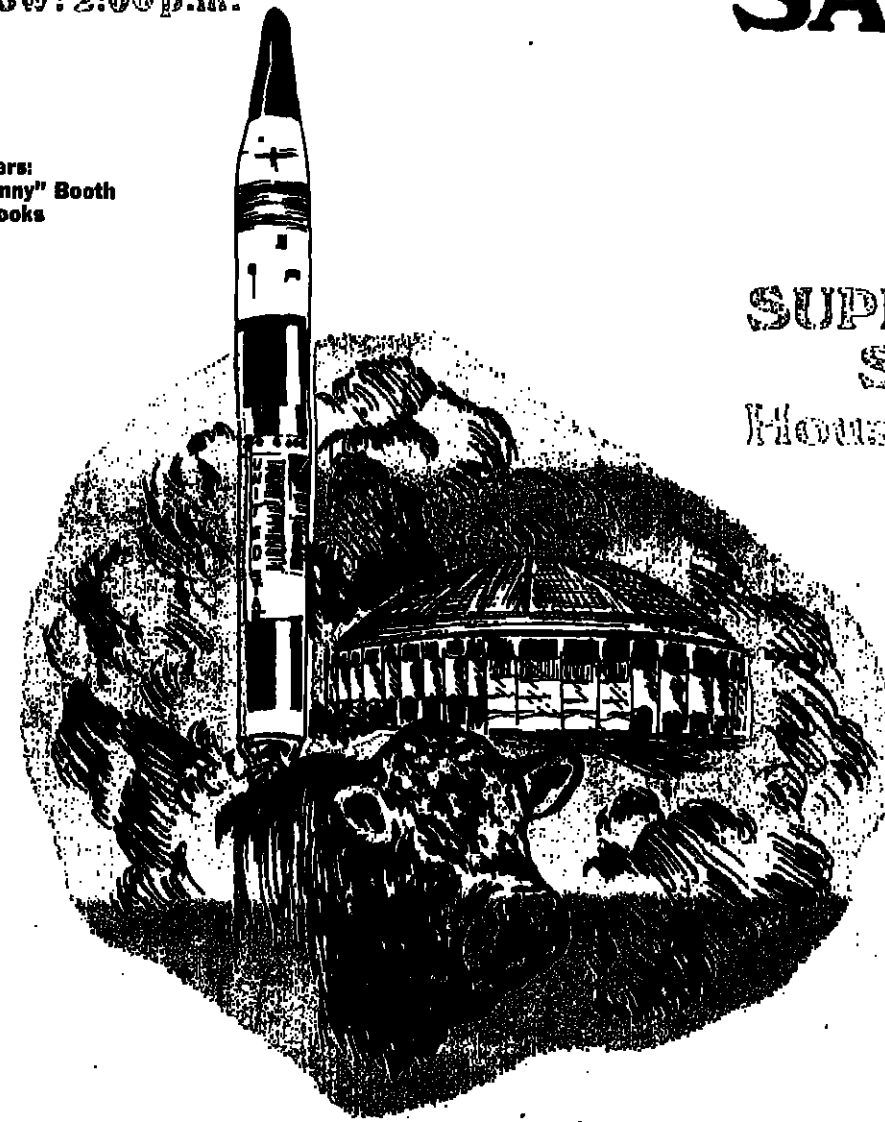
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YIELD GRADE 1 AND 2, CHOICE QUALITY AND CHAMPIONS



It happened twice at the American Royal. It happened at the National Western and again at the Eastern National. Then Houston, Louisville and others. For two show seasons spanning three years, Chianina cross steers have been winning Grand and Reserve Championships on foot at the nation's most competitive shows, then going on to produce choice quality with yield grade 1 and 2 carcasses.







Last year alone, Chianina steers captured championships at five of the nation's top seven steer shows. At the Eastern National, the Grand Champion and Reserve Grand Champion steers on foot, both Chianina, had yield grades of 1.4 and 2.4 respectively, and both graded choice. At the 1975 American Royal, where Chianina steers grabbed overall Grand Champion, Reserve Champion (4-H Division) and Reserve Champion Crossbred (FFA Division), yield grades of 2.2, 2.4, and 2.6 were recorded. Again, all graded choice. The 1974 American Royal Reserve Grand Champion on foot was also Reserve Champion Carcass with these stats: yield grade 1.4, quality grade, choice. The 1974 National Western Champion graded choice and had a yield grade of 2.4. At the 1974 North American Expo, Louisville, the Grand Champion carcass steer had a yield grade of 2.05 and graded low prime under the old USDA grading system. The Reserve Champion carcass, at the same show had a yield grade of 1.55 and graded choice. (The 1975 International Grand Champion steer was not slaughtered.)



These are the highlights of over 15 championships for Chianina on hoof and/or rail. Championships are great but in the final analysis the real purpose of this message is to illustrate the value of Chianina genetics to you. Today's requirement for show steers is to be more closely attuned to the needs of the commercial industry. The new USDA grading system is here to stay. Chianina steers are consistently fulfilling the economic ideals for producers, feeders, packers and consumers. There has never been a better time for you to incorporate Chianina genetics into your own segment of the beef industry.

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To Put CHIANINA Genetics To Work For You Contact One of the CHIANINA Breeders Below.

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 KENNARD LAND & CATTLE CO. Kenneth L. Kennard, Owner 8711 Longview Road Dallas, Texas 75221 (214) 363-6374 Ranch - Mt. Carmel, Texas Foreman Joe Knight 817/933-5491 "AS BETTER CHIANINA ARE BRED KLOC IS BREEDING THEM."	AL RICHMOND RICHMOND FARM Rt. 1 Box 231 Benge, Texas 76823 815/762-8307	 Holley Ranch Farms Owners: Mr. & Mrs. E. G. Holley Jim and Ginger Holley Edna Holley Ben, Ovie & J. D. Deering Route 3, Box 1224 Kibola, Texas 75852 214/994-3431	 BILL PHILLIPS Route 1, Box 432 Ada, Texas 76820 817/446-5604	 Kaufman, Texas 214/932-2433 Dallas, Texas: 214/267-8178 Rt. 3 - Box 250 Terrell, Texas 75160

CHIANINA NEWS

5th Texas Chianina Assn. Sale Set For Feb. 23 at Houston

Houston, Texas — The Fifth Annual Texas Chianina Association Sale will be held Thursday, February 23, 1978. Sale time is 4:00 p.m. at the Super Sales Arena at the Houston Livestock Show and Rodeo.

Selling will be 50 lots including 10 fullblood Chianina bulls and 7 fullblood Chianina females. Also, 12 bred 3/4 Chianina females and 12 bred 3/4 Chianina females. The balance of the offering includes 10 open 3/4 Chianina females, one 3/4 Chianina heifer calf pair and 2-3/4 Chianina bulls with an Angus base.

This year's offering includes the largest selection of full-blood Chianina ever sold at an association sponsored sale in the U.S.A., plus an outstanding group of rigidly selected percentage Chianina cattle.

Sale headquarters will be the Astro Village Lodge, 713/748-3221. A pre-sale party is set for 2:30 p.m. on sale day at the party room adjacent to the sales arena.

Auctioneer will be Stanley Stout. For catalogs and information contact the sale chairman, David Husefeld, Rt. 1, Box 929, Washington, Texas 77880, 713/876-2525.

Texas Cattle in 8% Decline

All cattle and calves on Texas farms and ranches as of January 1, 1978 were estimated at 14,500,000 head, down 8 percent from January 1, 1977, according to the Texas Crop and Livestock Reporting Service.

There were 6,500,000 head of all cows on January 1, 1978. This is 4 percent below January 1, 1977. The beef cow herd totaled 6,235,000 head while milk cows were estimated at 314,000. Cattle on feed for slaughter market, at 1,850,000 head, were 8 percent above a year ago. Estimates of stocker cattle (steers, heifers — not for herd replacement — 500 pounds and over, and calves under 500 pounds) totaled 4,670,000 head, down 18 percent from the previous year.

There were 990,000 head of stocker cattle on winter grain fields, compared to 1,198,000 on January 1, 1977. The inventory value of all cattle and calves on January 1 was \$2.7 billion, the same as January 1 last year. The average value per head was \$185.00, compared to \$170.00 last year.

The 1977 calf crop was estimated at 5,700,000 head, down 2 percent from the 1976 calf crop.

American Chianina Assn. Herdbook Closes

The American Chianina Association herdbook will be closed on December 31, 1979. From that date forward all Chianina to be registrable, with the exception of the Chianina registered with either the ACA or an officially recognized Chianina association of another country. The latest breeding date for mating registered Chianina bulls to foundation cows of other breeds and be able to record their Chianina progeny in the ACA is May 1, 1978. This results in a calf born February 15, 1979 which would be one year of age minus 45 days and be the youngest eligible for registration in the ACA before the December 31, 1979 herdbook closure date.

The only exception to the ACA herdbook closure is the Chianina registry program which allows the registration of percentage Chianina calves resulting from the mating of straight-bred foundation Angus cows (Angus crossed cows not eligible to registered Chianina bulls). The ACA Chianina registry program has several years to run before it, too, will be closed, thereby allowing ample time for the serious breeder to bring foundation Angus stock into the breed.

Angus stock into the breed. Also, all Chianina calves previous to this February 15, 1979 date which have not been registered in the ACA must be registered by the December 31, 1979 herdbook closure date. After the herdbook is closed no non-registered Chianina or any of their progeny will be eligible for registration.

For further information contact the American Chianina Association, Box 11587, Kansas City, Missouri 64188, telephone (816) 225-1944.

Winter Blast in January Hurt Crops, High Plains Dry

January was one of the coldest on record for many areas of the state even though few record low temperatures were recorded. Cold fronts moved into the state at regular intervals, accompanied by rain, sleet and snow and kept temperatures well below normal in a most localities. Precipitation amounts were below normal for the Low Plains, Edwards Plateau, Trans-Pecos, Blacklands and South Texas.

Moderate to heavy rains fell in East Texas, South Central Texas, Coastal Bend, Upper Gulf Coast and Lower Rio Grande Valley. Precipitation was about normal on the High Plains but drought conditions that have developed over the past four to six months were not alleviated significantly.

Growth of wheat, oats and flax was held back by cold weather and many stands in the north and western areas of the state are in the dormant stage. Grazing of small grain fields is below normal in most areas.

Western Kansas Directs

Dodge City, Feb. 9 (USDA) — Slaughtered beef calves closed steady to 25c higher. Instances 50c up with the advance late. Feedlots remain very current. Steers 35,500. Throughout the period, choice 2-4, mostly 3 1000-1225 lbs. 43.25-44.50, mostly 43.75-44.25 late; choice with end good 42.50-43.50, mostly 42.00-43.50 late; mixed good and choice 42.00-42.75. Earlier in the period choice with end good 41.50-42.50 lbs. Holsteins 38.50-40.00, Heifers 12,000. Throughout the period, choice 2-4, mostly 8 925-1025 lbs. 41.50-42.50, mostly 41.75-42.00 late; choice with end good 39.50-40.00, 40.75-41.50, choice with end good 38.50-39.50, late; good heifers and halfbreeds 38.00-39.00 lbs. 40.00-40.50.

Notice to Texas Chianina Assn. Members

Rll Childers, President of the Texas Chianina Association, and the Board of Directors have announced that the annual membership meeting will be held at the Astro-World Hotel during the Houston Livestock Show. The meeting will be held in one of the Astro-World Hotel meeting rooms at 1:00 p.m. Wednesday, Feb. 22, 1978, the day before the Annual Texas Sale.

Four new members will be elected to the Board of Directors. Junior Moore of the 74 Ranch will present an interesting and informative program concerning Chianina cattle in the feedlot, giving specifics on carcass yields and dressing.

Also plans for the promotion of Chianina cattle, the Association, and projects for the coming year will be discussed. Please attend this important meeting. — Britt Kennard, Vice-President & Secretary, Texas Chianina Assn.

Clovis Auctions

Clovis, Feb. 10 (USDA) — Receipts 2,395. Feeder steers steady to \$1.00 higher, with most advance on steers under 500-lb; feeder heifers \$1.50-2.00 higher; slaughter cows 50-1.00 higher; slaughter bulls \$2.00-3.00 higher. Feeder Steers — Choice few Prime 325-400 lbs. 54.50-59.25, 400-500 lbs. 49.50-54.75, 500-600 lbs. 47.00-51.25, 600-750 lbs. 45.90-47.75; mixed Good and Choice 350-475 lbs. 45.50-48.50, 575-800 lbs. 43.50-46.50, next lot Good few Choice 600-lb. Holsteins 40.80, Feeder Heifers — Choice few Prime 350-500 lbs. 44.00-46.40, 500-700 lbs. 43.00-45.10; mixed Good and Choice 390-475 lbs. 41.50-43.80, Slaughter Cows — Utility and Commercial 2-4 29.50-33.50, Cutter 27.50-30.50, Bulls — Yield grade 1-2 1085-1705 lbs. 31.60-40.10.

To place a classified ad in The Weekly Livestock Reporter call 17/624-7221 or mail to Box 4630, Fort Worth, Texas 76108.

LOOK FOR THE TOP CHIANINA IN HOUSTON TEXAS

at the CHIANINA ASSN. SALE

FIFTH ANNUAL

HOUSTON, TEXAS

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- 10 FULLBLOOD BULLS
- 8 FULLBLOOD FEMALES
- 8 AMERICAN PUREBRED 7/8 FEMALES
- 12 BRED 3/4 CHIANINA FEMALES
- 10 OPEN 3/4 CHIANINA FEMALES
- 2-3/4 CHIANINA BULLS-ANGUS BASE

The Texas Chianina Association Sale in 1977 offered extremely high quality consignments which contributed to it being one of the top consignments sales of the year. This year's offering includes the largest selection of full blood Chianina ever sold at an association sponsored sale in the U.S.A. Plus, the percentage offering is comprised of an outstanding group of rigidly selected Chianina.

PRE-SALE GET TOGETHER:
2-30 P.M. on sale day of the party room adjacent to the sales arena.

SALE HEADQUARTERS:
Astro Village Lodge, 2350 South Loop West Houston, Texas 77054 (713) 748-3221.
Write for your reservations early and mention the Texas Chianina Sale.

AUCTIONEER: Stanley Stout, Me-8-0426
FOR CATALOGS, CONTACT:
Sale Chairman, David Husefeld Rt. 1 - Box 929 Washington, Texas 77880 (713) 876-2525



Texas Polled Hereford NEWS

February and March will be big and busy for Polled Hereford breeders in Texas with several sales of top Polled Hereford cattle set along with the State Show at Laredo, March 22-26.

With February about half gone, the next big Polled Hereford event will be the San Antonio Show and Sale set for February 18-19. Judging will be both days, with heifers, both juniors and open, being judged Feb. 18 at 8:00 a.m. and bulls at 8:00 a.m. Feb. 19. The 18th annual South Texas Polled Hereford Sale is set for 2:00 p.m., Feb. 18 with an offering of 87 bulls, practically all ready for heavy service and 20 females, many of them bred to top herd bulls and some with calves at side.

The TPHA Sire Evaluation Sale is set for Feb. 27, 1978 at the Howard Payne Test Facility near Brownwood. There are 61 top young bulls on the test and indications are that this is the best set of bulls ever to be tested at Brownwood. The pedigree, conformation, and performance are outstanding. If you are looking for a new herd bull, or a top commercial bull, make plans to be with us in Brownwood for the Sire Evaluation Sale. You will like this offering. For information and catalogs, contact the TPHA office, Box 70, Rio Vista, Texas 76083, 817/373-2624.

On the Houston Stock Show and Rodeo, steer judging will be held March 2, and junior heifer judging will be held March 3. The Madisonville Polled Hereford Sale will be held March 11 at the Madison County Livestock Auction Co. at Madisonville, Texas. This is one of TPHA's best consignment sales and the 1978 sale promises to uphold this tradition. If you plan to enter cattle, please forward your entries immediately.

Looking back, Texas Polled Hereford Juniors had a good show at Fort Worth before the start of the National. In the steer show, Fennie Shelley was the breed champion with a home raised, 1,800 pound steer that attracted a lot of attention and looked real good in the inter-breed competition. Cindy Culpeper had reserve on a very attractive lightweight.

In the Junior Heifer Polled Hereford

Show, both champions came from the junior yearling class, with Cheryl Newton winning the grand on FLF Victoria 81152, and Darin Bessley winning reserve on SC MS Newtown 6130.

We have had three sales in Texas the past couple of weeks, and all have been good.

In the Chisholm Trail Sale, Jan. 29, 116 bulls averaged \$4466, 41 female lots averaged 1516, total of 42 1/2 lots averaged \$1615. David Monnich, Quail Run Ranch, Walnut Springs, bought one half of CTR Vic Anx 213 for \$5000. Dr. & Mrs. Earl Gaston of Kingsville paid \$10,000 for the top cow-calf pair, Skibo Ranch of Glen Rose paid top of \$2,000 for a bred heifer.

In the Cowhouse Creek Dispersal at Hamilton on Jan. 21, 200 1/4 lots sold for an average of \$563 in spite of a severe snow storm that cut attendance. Three year old herd bull CCR 105 Victor 286 sold for \$5,000 to Flying Bar C Ranch of Italy. Young herd sire Louisa Banner 8D sold for \$3000 to Dr. Mitchell Wong of Austin, who bought several lots. Dale Clark of Houston was a volume buyer.

At Mount Pleasant on Feb. 4 the Northeast Texas Association found a brisk demand for their cattle. 30 bulls averaged \$676, 15 females \$464, with 49 lots bringing \$22,000 for an overall average of \$583. Top bull at \$1625 was sold by Blossom Prairie Polled Herefords of Deport to Pilgrim Industries of Pittsburg. Top female lot was a cow-calf pair also consigned by Blossom Prairie, the cow going to Roy Nall of Daingerfield at \$825, and the calf going at \$590 to I. E. Robinson of Denton.

Madisonville Polled Hereford Sale Set For March 11

Madisonville, Texas — The Madisonville Polled Hereford Sale will be held March 11, 1978 at the Madison County Livestock Market at Madisonville.

Selling will be 50 head of top Polled Hereford cattle. The offer-

MADISONVILLE POLLED HEREFORD SALE

MADISON COUNTY LIVESTOCK MARKET
MADISONVILLE, TEXAS - MARCH 11, 1978

SELLING 50 HEAD

- ★ Big rugged coming 2 year old bulls
- ★ Top replacement females

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GENE FRIEND

Polled Hereford Assn. Elects Officers At Fort Worth

Fort Worth — Agribusinessman E. B. Gee Jr., Blytheville, Ark., and rancher-businessman Gene Friend, Watsonville, Calif., have been elected chairman and vice chairman, respectively, of the board of directors of the American Polled Hereford Association.

New directors, assuming four-year terms on the 12-man board during the first day of national convention, show and sale activities are Odell Gelvin, Fairland, Okla.; Bob Moore, Williamsport, Tenn.; and Bill Wolfe, Wallawa, Ore.

Having represented breeders in the mid-south U.S. for the past three years,

ing will include big, rugged coming 2 year old Polled Hereford Bulls and a selection of top Polled Hereford replacement females.

Consignors are Storm Ranch, Skibo Ranch, Earl G. Stone, John H. Pace, Frank Kinnear, Robinson Ranch, Jim Barrington, Meridian Creek Ranch, Flying A Ranch, Tranfield Polled Herefords, G. Tufts & Sons, Inc., and Chisholm Trail Ranch.

Catalogs are available on request from the Texas Polled Hereford Association, Box 70, Rio Vista, Texas 76083, 817/373-2624.

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GRANDDAUGHTERS OF DAY HILLS VICTOR

TPHA Sire Evaluation Bull Test Sale Set Feb. 27, Brownwood

Brownwood — The Texas Polled Hereford Association's Sire Evaluation Bull Test Sale will be held at 1 p.m., Monday, Feb. 27 at the Howard Payne University Test Facility here.

Selling will be 50 performances tested Polled Hereford bulls just off an official 140-day gain test. Test results and indexes will be available at the sale. Howard Davis of Howard Payne University supervised the test.

Consignors of the bulls are: Dar-J Ranch, Blum; Radde Ranch, Meridian; Honky B Ranch, Burnet; Charles Abbey, Coleman; Clayton Egger, Mullin; T. S. Clements, Camp Verde; Branton Hereford Farm, Canton; Glenn Burrows, Clayton, N. M.; Chisholm Trail Ranch, Rhame; John & Toby Saringer, Dallas; G. Tufts & Sons, Hillsboro; A. L. Haster, Valley Mills; Garland Abbey, Coleman; N. M. Mitchell, Sanderson; Dulick Stock Farm, Morgan; Fields Polled Herefords, Shamrock; Meridian Creek Ranch, Meridian; J. A. & Moe Harrington, Wichita Falls; and W. H. Obenhaus, Chillicothe.

For sale catalogs and information contact the sponsor, Texas Polled Hereford Assn., Box 70, Rio

Gee, 46, follows Vernon Sanders, Columbus, Mont., at the helm of the national organization.

The 64-year-old Friend joined the board in 1976, looking after the interests of breeders in California, Arizona, Nevada, Utah and Hawaii. A partner in Martin & Friend Insurance, he bought his first Polled Hereford cow in 1952 following several years in the commercial beef business.

TPHA State Show Set March 22-26 At Laredo Intl.

Vista, Texas 76083, phone 817/373-2624.

TPHA State Show Set March 22-26 At Laredo Intl.

The 1978 TPHA State Show will be held in conjunction with the Laredo International Livestock Exposition March 22 through 26. Entry blanks will be obtained from TPHA office. Photo entry deadline is March 6.

Show cattle can be received Wednesday March 22, and must be in the barn by noon Thursday the 23. They will be released at noon on the day.

La Posada Motor Hotel will be the quarters, and reservations should be made direct. The address is 500 Zaragoza, Box 608, Laredo, Texas 78040 (512) 722-1711. Other rooms available.

Polled Hereford The BIG PROBABLY American POLLED HEREFORD ASSOCIATION
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FEB. 18 — SOUTH TEXAS POLLED HEREFORD SALE
FEB. 19 — HOUSTON JUNIOR
FEB. 27 — TPHA SIRE EVALUATION SALE
MAR. 21 — HOUSTON STEER AND HEIFER JUDGING
MAR. 11 — TPHA MADISONVILLE POLLED HEREFORD SALE

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TEXAS POLLED HEREFORD ASSOCIATION'S SIRE EVALUATION BULL TEST SALE

February 27, 1978 - 1:00 P.M.

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Valley Mills

N.M. Mitchell
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Dulick Stock Farm
Morgan
Fields Polled Herefords
Shamrock
Meridian Creek Ranch
Meridian
J. A. & Moe Harrington
Wichita Falls
W.H. Obenhaus
Chillicothe

For Information... Catalogs, Contact:



TEXAS POLLED HEREFORD ASSOCIATION
P.O. Box 70, Rio Vista, Texas 76093
(817) 373-2624

TPHA State Show Set March 22-26 At Laredo Intl.

(CONT. FROM PAGE 16A)

ed motels are: Sheraton Inn (512) 722-5221; La Quinta Motor Inn (512) 722-0511; Holiday Inn (512) 722-8608; Ramada Inn (512) 722-8183.

Beef Truth Conference Predicts Good Years For Cattlemen

Fort Worth — The beef cattle industry promises to be the bright spot in U.S. agriculture in coming years. This optimistic outlook summarized the Beef Truth Conference sponsored as part of the 55th National Polled Hereford Convention, Show and Sale held here Jan. 30.

The panel of leading livestock experts told the nearly 1,000 cattlemen in attendance that in all likelihood cattle prices will be substantially higher in the coming years. Headlining the event were inspirational speakers Dr. Norman Vincent Peale, former U.S. Secretary of Agriculture Earl Butz and former Texas Gov. John Connally.

"The inspirational and enthusiastic presentations by these three nationally-known figures set the tone for the predictions given by the beef truth conference panelists," said E. B. Gee Jr., newly-elected American Polled Hereford Association board chairman.

Those panelists were Dr. George Mann, coronary research scientist, Vanderbilt University; David Stroud, president, National Live Stock and Meat Board; Dr. Robert Lewis, commodity futures broker, Larned, Kan.; Dr. Frank Baker, dean, college of agriculture, Oklahoma State University; and Dr. L. S. "Bill" Pope, dean, college of agriculture, New Mexico State University.

Both Butz and Connally warned the crowd representing a diversity of cattle breeds and interests of the dangers of too much government control. They emphasized the importance of America's free enterprise system and pointed out how cattlemen have traditionally typified this American promise. Lewis said he believes the USDA figures have overestimated the total cattle numbers in this country. He stated that commercial feedlots have put 1.6 million more cattle on feed in the last six months and that we have over-liquidated the national cow herd, with Jan. 1, 1976, figures reporting a drastic drop to 116,000,000 head. Consequently, according to Lewis, cattle prices are going to be substantially higher.

"We all found this conference to be highly informative and very cheering," said Otha Grimes, owner of Ogechee Farms, Fairland, Okla., who echoed the thoughts of the seed stock producers eager for an accurate perspective on the beef cattle situation.

Lloyd Clarkson, Murfin & Clarkson Ranch, Winfield, Kan., remarked, "The speeches we heard, especially Dr. Lewis, make most of us want to go look for that pot of gold at the end of the rainbow. It's been a long time since we've heard such words of encouragement."

Gee added he sees a possibility for "super prices" for cattle over the next few years, but cautioned that cattlemen must be mindful of over-reaction from consumers. Leland Herman, Harvale Farms, Wayne, Neb., said, "We still have obstacles, but the initiative displayed today tells me that we're in a prime position to overcome them."

"It looks like nothing but good times for the next several years," responded M. F. Moore, owner of CMR, Senatobia, Miss., and I predict it will be 1980-84 before cattle populations are back to normal."

In addressing the medical situation regarding beef and health, Mann stressed "red meat is an important part of the American diet. It is neither an immediate nor distant threat to health." He advised the cattlemen that they and their leadership should be examining three relevant questions from time to time: Are your methods humane? Are your products wholesome? Does your industry contribute to human health? He added that the evidence supporting the theory that meat causes cancer is very lean and shaky. He said the hypothesis implicating saturated animal fat as a cause of coronary heart disease has been "regularly found false."

In summarizing the conference, APHA President Clyde K. Sweet concluded, "The psychology affecting the cattle industry should now be changed."

The ladies who attend the State Show will be in for a real treat. Wives of the Laredo area Polled breeders will host a luncheon and shopping tour across the river in Nuevo Laredo. The ladies will meet in the lobby of La Posada at 12 noon on Friday, March 24. TPHA annual membership meeting will be held on Friday, March 24 at 2:00 p.m. at La Posada. There will be a party at La Posada Friday night from 8:00 to 8:00 p.m. admission \$10.00 per person. At the party six AI certificates will be auctioned to help with expenses of the show. These will include two car titles on Fall State Show Champion OR Dom F248 H251 and one on National champion Rava Beau Lad 26D, donated by Chisholm Trail Ranch, two on OR Roundup R218 F266, by Dulick Stock Farm, and one on 1976 National Junior Champion BT Advancer 1604 given by Henky B Ranch.

Judging will begin at 9 a.m. on Saturday, March 25 and will be at the Laredo International Fair and Exposition Grounds, located two miles east of Laredo on U.S. 69.

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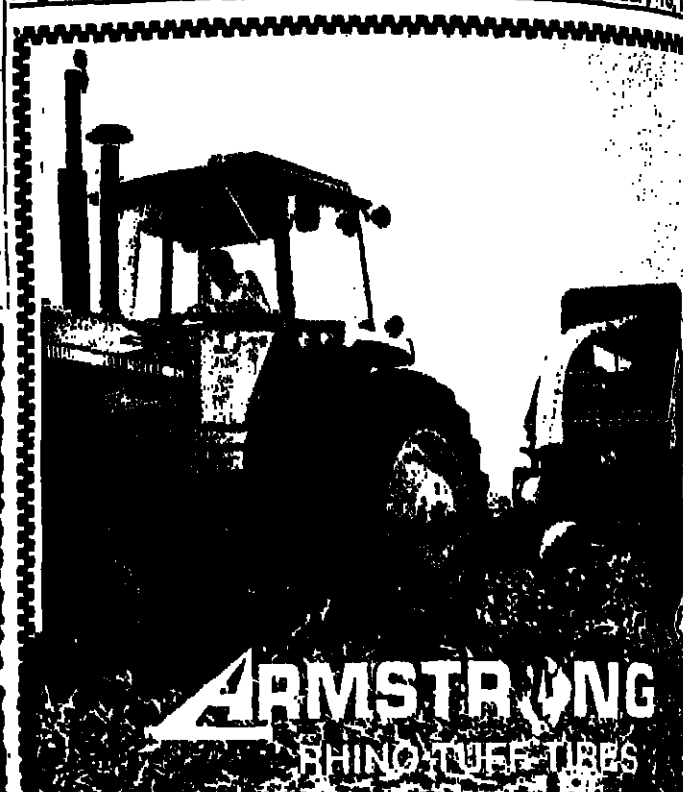
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11.2x24	4	73.35	4.00x15	4	1.10
11.2x24	6	75.30	5.00x15	4	1.10
12.4x24	4	86.74	7.5x15	4	2.30
14.5x24	4	121.55	9.5x15	4	2.30
16.5x24	4	137.88	11.5x15	4	2.30
18.5x24	4	156.59	13.5x15	4	2.30
14.5x26	6	125.39	11.5x16	4	2.30
16.5x26	6	170.23	13.5x16	4	2.30
18.5x26	10	460.17	15.5x16	4	2.30
11.2x28	4	81.36	6.00x16	4	2.30
12.4x28	4	91.34	6.00x16	6	2.30
12.4x28	6	96.14	6.50x16	6	2.30
13.5x28	4	101.55	7.50x16	6	2.30
13.5x28	6	113.76	7.50x16	8	2.30
14.5x28	6	114.98	11.00x16	6	2.30
14.5x28	8	127.18	11.00x16	8	2.30
16.5x28	8	125.93	11.00x16	10	2.30
16.5x28	8	148.43	14.5x16	8	2.30
18.5x28	8	189.94	7.50x18	8	2.30
22.5x30	8	444.56	4.00x18	8	2.30
9.5x32	4	89.07	7.50x20	8	2.30
24.5x32	10	934.21			
11.2x34	4	100.17			
16.5x34	8	192.37			
14.5x34	8	216.15			
12.4x34	8	230.93			
26.5x34	8	301.72			
23.5x34	8	324.41			
9.5x36	4	109.30			
11.2x36	4	101.82			
13.5x36	4	144.95			
12.5x38	4	99.32			
12.5x38	6	118.34			
13.5x38	6	140.23			
14.5x38	6	132.61			
15.5x38	6	161.15			
16.5x38	6	227.17			
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Worley Beefmaster Sale at Alice Set For March 4

Alice, Texas — The Worley Beefmaster Sale will be held Saturday, March 4, 1978 with lunch at 12:00 noon and the sale following at 1:00 p.m. The sale will be held at the South Texas Auction Barn at Alice. Sale day phone is 512/864-4395. Selling will be 100 Beefmasters including 20 bulls and 80 females. This is a BBU Approved sale. For information contact R. J. "Bob" Worley, Worley Beefmasters, Box 716, Pharr, Texas 78577, 512/787-1062 or 787-2749; or the sale management, Bert & Ruben Reyes, 118 West Nakoma, San Antonio, Texas 78216, 512/849-2185.

Livestock Slaughter, Meat Production

Washington, Feb. 10 (USDA) — Total meat production under federal inspection for the week ended 2-11-78 was estimated at 786 million pounds. This was the same as a week ago, and 2% below a year ago.

Wk. End	2-11-78	2-12-77	Change
Beef	480.5	477.7	Up 1%
Calf	12.1	12.1	Unch.
Pork	287.4	283.3	Dn. 6%
Lamb	6.9	6.1	Dn. 8%
Total	786.9	780.2	Dn. 2%

Cattle	790,000	788,000	Unch.
Calf	68,000	68,000	Unch.
Hogs	1,416,000	1,520,000	Dn. 7%
Sheep	106,000	110,000	Dn. 4%

Average Weights	Live	Dred.	Live	Dred.
Cattle	1043	810	1044	807
Calves	206	194	209	194
Hogs	285	188	284	187
Sheep	111	66	113	66

Slaughter By Class	Wk. End	Cows	Bulls	Hfrs.	Strs.
1-28-77	28.5	1.6	28.3	48.6	
1-29-77	26.2	2.0	30.2	41.6	

Dulick, Meridian Creek Polled Hereford Sale May 27, Morgan

Morgan, Texas — Mr. and Mrs. Harry Dulick, owners of Dulick Stock Farm and Mr. and Mrs. Jim Upfield, owners of Meridian Creek Ranch, at Meridian will hold their first Polled Hereford production sale at the Dulick Stock Farm three miles north of Morgan on Highway 174 on Saturday, May 27, beginning at 1 p.m.

Selling will be 60 lots including 20 cow-calf pairs, 26 bred heifers and 15 open heifers. The sale features the get and service of: LS Beau Victor 414, Gold Seal Sire; OR Roundup R218 F266; Clayton Stumede 678 and OG Tommie Ann 3094, plus females mated in calf to OR Dom 649 and T&S Victor T446. Further information is available from Dulick Stock Farm, Morgan, Texas 76871, phone 817/635-2428; or Meridian Creek Ranch, Route 2, Meridian, Texas 76865, phone 817/Presale activities include coffee Mrs. Jim Upfield, 214/747-2197.

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Farm Credit Board Elected Officers

Washington — Galen B. Brubaker, a farmer from Rocky Mount, Virginia, was elected chairman of the Federal Farm Credit Board at its meeting last week.

The 3-year-old herd sire had a weaning weight of 619 lbs. and a yearling weight of 1,040 with an ADG of 4.14 on 140 day test. Current weight is about 2,000 lbs.

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week. Named as vice chairman was year by E. Riddell Lago, Hood River, Alfred Underdahl of Hohron, North Oregon, and Melvin E. Sims, Liberty, N. Dakota. The posts of chairman and vice chairman, respectively, whose terms of office have been held for the past five on the board expire March 31.

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LIVESTOCK CALENDAR

- 2-15—OK&T Angus Assn. Show & Sale, Buffalo, Okla.
2-15—Panhandle Hereford Breeders Assoc. Sale, Amarillo
2-16—Texas Simmental Assn. Annual Meeting, San Antonio, Tex.
2-17—1st International Brahman Fiesta Sale, San Antonio, Tex.
2-17—Cajun Classic Charolais Sale, LSU Frgrds, Baton Rouge, La.
2-17—Jernigans Charolais Sales Mgmt.
2-18—Cherokee Ranch Red Brahman Production Sale, Cherokee, Tex.
2-18—Sutton, Thomas & Leve Simmental Prod. Sale, Platte City, Mo., No. American Auction Co.
2-18—Noble Foundation Performance Bull Sale, Ardmore, Okla.
2-18—Lone Star Performance Tested Hereford Bull Sale, Wickliff, TX.
2-18—R. W. & C. W. Ellison Hereford Prod. Sale, Milano, TX.
2-18—Hopkins County Hereford Assoc. Spring Sale, Sulphur Springs
2-18—Benott Farms, Farm & Industrial Equip. Consignment Sale, China, Horns Auction Serv., S/mgr.
2-20—Houston Area Brahman Assn. Sale, Pearce Oak Tree Ranch, Rosharon, Tex.
2-22—1st International Charbray Sale, 10 AM, Astrodome, Houston.
2-22—Top of Texas Female Angus Sale, Astrodome, Houston, Tex.
2-22—Spons. Gulf Coast Charolais Assn.
2-22/23—Houston Livestock Show & Rodeo, Houston, Tex.

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- 2-23—Texas Chianina Assn. Sale, Houston, Texas
2-23—Houston Stock Show Brahman Sale, Houston, Tex.
2-23—7th Annual Gulf Coast Char-Trek Grand Ballroom Sale, Marriott, Houston, Texas, No. American Auction Co.
2-23—Houston International Brangus Sale, 6 P.M., Super Sale Salon.
2-23—Nor-Tex Feed Mills Foreclosure Sale, Bowie, Gaston/Gaston-S/mgr.
Houston, Tex., Syler Sales Mgmt.
2-23/24—Annual SGBI Meeting, Astroworld Hotel, Houston
2-24—Fabulous Forty Simmental Sale, Houston, Tex.
2-24—Texas Charolais Breeders Assn. Sale of Sales, 7:30 P.M., Stikshow, Houston, Tex.
2-24—Beefmaster Futurity Show & Sale, Auction Sale Ring, Houston, Tex., Reyes Reyes & Elder
2-24—Flying W Ranch Reg. Polled Hereford Comm. Bull Sale, Kimball, Neb.

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- 2-25—South Texas Hereford Assn. Spring Bull & Female Sale, Wood, Tex.
2-25—Texas Limousin Assn. Sale, Houston, Tex., American Cattle Serv., Inc.
2-25—Kenmore Farms Annual Prod. Sale, Elmdale, Kan., H. Lundahl
2-25—Mid-Coast Santa Gertrudis Assn. Super Sale, 10 A.M., Houston, Tex., Superior Sales
2-25—Polled Santa Gertrudis Assn. Sale, 2 P.M., Houston, Tex., Superior Sales
2-25—W. B. Harris Farms Brangus Prod. Sale, Columbus, Tex.
2-25—Texas Traditional Maine-Anjou Sale, Spons. TMAA, Inc. Super Sale Salon, Houston, Tex.
2-25—Farm Equipment Sale, Waskom, Texas, Double D, Inc. Serv., S. Mgr.

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- 2-25—American Intl. Marchingiana Society Annual Meeting & Bull Show, Houston
2-27—Texas Polled Hereford Assn. Sire Evaluation Bull Sale, Wood, Tex.
2-28—Barn Herefords Sale, Follett, Tex.
2-4—Quirk Land & Cattle Co. Angus, Simmental, Brangus, Calf Sale, Hastings, Neb.
2-4—Self Herefords Sale, Booker, Tex.
2-4—Merrick Farms Simmental Purebred Bulls, Brod & O'Neil, mares Sale, Ardmore, Okla.
2-4—Clyde Johnson & Sons Hereford Bull & Female Sale, Wood, Tex., Reyes Reyes & Elder

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- 3-4—High Plains Brangus Bull Sale, sponsored by Indian Nations Brangus Breeders, Newkirk, OK, Syler Sales Mgmt.
3-4—Worley Beefmaster Sale, Alice, TX, Reyes & Reyes
3-4—Arkansas State Shorthorn Sale, Little Rock, Ark.
3-4—Indian Nation Bull Sale, Newkirk, OK, Syler Sales/mgr.
3-9—High Plains Simmental Bull Sale, Panitz, Syler Sales
3-10—Golden West National Charolais Sale, Reno, Nevada
3-10/12—Southwest Farm Show, Southwest Hardware & Implement Assn. Ft. Worth, Tex.
3-11—Greater Hill Country Hereford Assn. Spring Sale, Fredericksburg, Tex.

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- 3-11—Texas Polled Hereford Assn. Madisonville Sale, Madisonville, Tex.
3-11—Adams Limousin Ranch Prod. Sale, Miami, Okla., American Cattle Service
3-11—Central States Beefmaster Breeders Assn. Sale, Tulsa Cow Palace, Tulsa, OK.
3-11—Bluebonnet Brangus Breeders Bull Sale; Sealy, TX P&F Cattle Co.
3-11—Greater Hill Country Hereford Sales, Fredericksburg
3-12—Lee Gregory's Red Brangus Prod. Sale, New Summerfield, Tex., Syler Sales Mgmt.
3-15/19—Rio Grande Valley Livestock Show, Mercedes, Tex.
3-17—Fred Brown/Mickey Johnson Beefmaster Sale, Comanche, Okla., Reyes Reyes & Elder
3-18—Oklahoma Angus Assn. Annual Meeting, Oklahoma City
3-18/19—International Brangus Breeders Assn. Convention, Tucson, Ariz.
3-18—Sooner Select Hereford Sale, Oklahoma City, Okla.

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- 3-18—Brazos Valley Star Equipment Auction, Bryan, S/mgr. Britten/Britten
3-19—Live Oak Co. Beefmaster Breeders Sale, Three Rivers, Tex., Reyes Reyes & Elder
3-19—Griffin-Tritt "Spring-Time Limousin Sale," Van Alstyne, ACS
3-20/24—American Breeders Service AI & Palpatation School, Houston Area
3-20/24—American Breeders Service AI & Palpatation School, Tyler, Tex.
3-20—(7 P.M.) Sooner Select Club Calf Sale, Oklahoma City, Okla., American Cattle Services
3-20—Hart Shorthorn Farms Dispersion, Waxahachie, Cagwin Cattle Serv.
3-20—SGBI Judging Conference, Mercedes
3-20—Glenkirk Farms Hereford Bull Sale, Mayesville, Mo.
3-24—Quirk Land & Cattle Co. Angus Prod. Sale, Hastings, Neb.
3-25—Harrell Cattle Co. Beefmaster Prod. Sale, Gonzales, Tex.

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- 3-25—Brushy Creek Ranch Limousin Prod. Sale, Waxahachie, TX, American Cattle Services
3-26—T. C. Morrow Ranch Spring Cattle Sale, Cotulla, Tx.
3-26—Mid-South Santa Gertrudis Assoc. Sale, Cross Plains, Tenn.
3-25—Reynolds Farm Equip. Sale, Pittsburg, S/mgr. - Double D Auction Serv.
3-26/28—Texas & Southwestern Cattle Raisers Assn. Annual Convention and Trade Show, San Antonio, Tex.
3-28—Prices's Thalia Farm Red Angus Prod. Sale, Sparta, TN, Gayle Ingram
3-30—2nd Semi-Annual OK Beef Improvement Assn. Charolais Perf. Tested Bull Sale, Stillwater, OK, Jerry Richardson
3-30—Greater West Texas Angus Assn. Bull Sale, West Texas State Univ., Canyon
3-31—Los Amigos Santa Gertrudis Prod. Sale, Alice, Tex.
4-1—Pecan Valley & River Oaks "Spring Festival" Angus Sale, Mexia, Tex., O'Bryan Sales Service

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- 4-1—Lone Star Beefmaster Sale, Terrell, Tex., Reyes Reyes & Elder
4-1—Golden Spread Charolais Poole's Sale, Lubbock, Jernigans
4-1—Wild Horse HW Ranch Hereford Bull Sale, Boydon, OK
4-1—Texas Yorkshire Breeders Spring Show & Sale, Nolan Co. Coliseum, Sweetwater
4-2—All American Club Calf Sale, Ft. Worth, Tex., American Cattle Services
4-4—Oklahoma Beef Improvement Assn. Perf. Tested Hereford Bull Sale, Stillwater, Okla.
4-7—Seven T Shorthorn Prod. Sale, Yukon, OK, Cagwin Cattle Serv.
4-8—Conkright C Bar Ranch Hereford Prod. Sale, Hereford, Tex.
4-8—Ferrell Hereford Farms Production Sale, Mgin, OK
4-8—So Plains Farm Show, Southwest Hardware & Implement Assn., Lubbock, Tex.

- 4-7—Southwestern Supreme Polled Charolais Sale, Terrell, TX, White Sales, Mgmt.
4-7—It & J Angus Ranches 1st Prod. Sale, Briggs, TX, Burke/Sheer
4-7/8—Wiggins Ranch Co. 2-Day Limousin Sale, Chattanooga, Okla., American Cattle Services
4-8—2nd Annual El Collina Ranch Santa Gertrudis Prod. Sale, Walnut Springs, Tex.
4-8—Brand's Brangus Sale of Star, Round Top, Tex.
4-8—Belle Point Ranch "Proven Heritage" Angus Sale, Lavaca, Ark., O'Bryan Sales Service
4-8—Sycamore Creek Ranch Simmental Female Prod. Sale, Stikshow Grnds, Ft. Worth, Tex.
4-8—Winds Acres Spring Angus Bull Sale, Harrison, Neb. Nat'l Livestock Brokers
4-8—Double Butte Hereford Prod. Sale, Tulsa, OK, S/Mgr. - OK Hereford Assn.
4-8—Arkansas Brahman Assoc. 2nd Annual Sale, Hope, AR.
4-8—Okla. Simmental Assoc. Percentage Bull & Female Sale, Chickasha, OK
4-9—Scott's 6th Annual Championship Select Club Calf Sale, Rising Star, Tx
4-10/13—American Breeders Service, A.I. and Palpatation School, Waco
4-12—Pete Carmichael Percentage Limousin Bull & Female Sale, Timberlake, S.D., American Cattle Serv., Inc.
4-14—Fender Farms Hereford Prod. Sale, Mt. Pleasant, Tex.
4-14—Southern Beefmaster Breeders Assn. Sale, Tifton, Ga.
4-14—Western Beef Progress, Reno, Nev., Amer. Cattle Serv./mgr.
4-15—Charles Castor's C Bar J Simmental Ranch 7th Prod. Sale, Horatio, Ark.
4-15—Nease-Oxandaburu Limousin Sale, Gravette, Ark., American Cattle Services Inc.
4-15—Hardin Bros. Beefmaster Sale, Corsicana L/S Mkt, Corsicana, Tex., Reyes Reyes & Elder
4-15—Texas Limousin Assn. Bull Test & Sale, Abilene
4-15—Brazos Valley F-1 Show & Sale, Bryan, Britten & Britten.
4-15—Jordan Valley Hereford Ranch Sale, Abilene, OK
4-15—Rural 1 & C Co. Brangus Sale, Tradeville, MO, Syler Sales
4-16—Coyote Hills Ranch Invitational Club Calf Sale, Chattanooga, OK
4-17—San Angelo Brangus Bull and Female Sale, San Angelo, P & F Cattle Co., S/Mgr.
4-18—Oklahoma Hereford Assn. Spring Female Sale, Durant, OK
4-22—East Texas Simmental Assn. 2nd Annual Female Sale, Henderson, Tex.
4-22—Burch Angus Ranch Spring Sale, Mill Creek, Okla.
4-22—Mayfair Ranch F-1 Sale, Brenham, Tex.
4-22—McKellar Brahman Bull Sale, Mt. Pleasant
4-22—Miami Cattle Co. Limousin Sale, Miami, OK, Amer. Cattle Serv.
4-23—Joint Beefmaster Prod. Sale, Farber, Kalb, Wieding, Handrick, Bolling, Wittsburg, Three Rivers, Tex., Reyes Reyes & Elder
4-23—Washburn Cattle Co. Percentage Limousin Dispersion, Budrick Farms, Mannville, Ohio, ACS
4-24—S S Ranch & Guest Consignors Polled Hereford Sale, Lone Wolf, OK.
4-25—Yackley Limousin Ranch Bull & Female Sale, Omda, S.D., American Cattle Services
4-28—Montana Limousin Assn. Bull Sale, Billings, Mont., American Cattle Services Inc.
4-28—Richmond Angus Sale, Canyon, TX, O'Bryan Sales Service
4-28—Triple C Simmental Ranch Prod. Sale, Okla., Tex.
4-28—Annual Leachman Red Angus Bull Sale, Billings, Mont.
4-28—Maine-Anjou Limousin Prod. Sale, Nowata, Okla., American Cattle Services Inc.
4-28—Brewster "The Best of the Big Elbans" Angus Sale, Marietta, OK, Burke/Scher
4-28—J. W. Hastings Annual Brangus Sale, Wichita Falls
4-28—North Louisiana Brahman Assoc. 1st Annual Sale, Shreveport, LA, Richard McRae, mgr.
4-28—Sunny Hill Ranch Reg. Polled Hereford Cow Dispersion, Lufkin, Double D Auction Serv.
4-30—BSBI Fullblood Limousin Dispersion, Seiminde, OK, Amer. Cattle Serv.
5-1—Michaels Ranch Polled Hereford Dispersion, Wingate, Tex.
5-3—Frank Cable Limousin Prod. Sale, Pukwana, S.D., American Cattle Services
5-5—Fullerton Farms Angus Prod. Sale, Miami, Okla.
5-5—Rever Limousin Ranch 1st Prod. Sale, Selby S.D.
5-6—Bob Hartley's Spur Ranch Angus Prod. Sale, Tested Female & Siret Bull Sale, Vinlia, Okla.
5-6—Leon Noack Hereford Prod. Sale, Rockdale, Tex., Reyes Reyes & Elder
5-6—McCollum Limousin Ranch Prod. Sale, Roosevelt, OK, American Cattle Services
5-6—G. Tufts & Sons Polled Hereford Prod. Sale, Hillsboro, Tx
5-6—Cock Cattle Co. Hereford Prod. Sale, Stillwater, OK
5-7—Oklahoma Select Club Calf Sale, Coyote Hills Ranch, Chattanooga, OK
5-8—San Jose Cattle Co. Santa Gertrudis Prod. Sale, Pleasanton, Tex.
5-11—College of Santa Gertrudis Knowledge, Tulsa, OK
5-12—The Breeder's Charolais Sale at Riverwood Farms, Powell, Ohio, Buzz Garey/S.Mgr.
5-12—Spring Opportunity Sale, Congrove, Doug Fain, Oak Valley & Joe Marchman Santa Gertrudis Ranches, Tulsa, OK, Superior Sales/mgr.
5-13—Texas Limousin Ranch Prod. Sale, New Braunfels, Tex., American Cattle Services Inc.
5-13—Fred Brauchle-Beefmaster Sale, Charlotte, Tex., Reyes Reyes & Elder
5-13—Hub of Texas Angus Assoc. Sale, Waco, Kenneth Harding, Sale Chairman
5-15—Jack Williams Hereford Dispersion, San Angelo, Tex., Reyes Reyes & Elder
5-20—Royal Charolais Co. Royal Spring All-Polled Bull Sale, & Royal Female Sale, Greensburg, Pa.
5-20—Ellis Limousin Prod. Sale, Oklahoma City, Okla., American Cattle Services Inc.
5-20—Kally Schmidt Hereford Female Sale, Hereford, Tex., Reyes Reyes & Elder
5-20—Perma Vera Ranch Red Angus Prod. Sale, West Plains, MO, Gayle Ingram
5-20—Premier Winrock Santa Gertrudis Sale, Winrock Farms, Morrilton, Ark. S/Mgr., Joe Marchman
5-20—Guaranteed Dispersion of Chiffon SC Angus Ranch, Weatherford, Burke/Sheer
5-20—Kris-Hubert Brangus Prod. Sale, location to be announced
5-20—May Ranch Annual Santa Gertrudis Prod. Sale, Beeville, S/mgr. Superior Sales

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Sheep, Lambs On
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Texas drylot sheep fenders with a
capacity of 2,000 head or more had
50,000 sheep and lambs on feed for
slaughter on February 1, 1978, ac-
cording to the Texas Crop and Livestock
Reporting Service. This February 1
total is 21% below the same month a
year ago, and 8% below last month.
Placements during January totaled
54,000 head.
Sheep and lambs marketed for
slaughter during January totaled
55,000 head, 9% more than intended
marketings, and 87% more than
marketings during January 1977.
Current intentions to market the
59,000 head on feed February 1 are:
February 22,000, March 17,000, April
6,000 and 5,000 at a later date.

French President's Gift Salers Bull Presented McCollum



Presentation Ceremony

Denver — Texas cattle importer L. F. McCollum, Houston, received an original gift from French president Valéry Giscard d'Estaing, Wednesday, Jan. 16, at the National Western Stock Show in Denver.

The gift, a purebred Salers bull, was presented to McCollum by the French leader's emissary, Jean Beauregard, prior to the American Salers Association third national sale, John Hanlon, Honorary French Consul for Colorado, also attended.

The French president had announced the gift when he visited his friend McCollum's ranch near Blairville, Tex.,

Charolais Sale Of Sales Feb. 24 At Houston Show

Houston — The Texas Charolais Breeders' "Sale of Sales" for 1978 will be held Friday, Feb. 24, at 7 p.m. at the Houston Livestock Show.

The offering of 40 very select Charolais are being consigned by some of the nation's leading herds. There will be six very outstanding French influence and fullblood influence purebred females; 30 excellent full-French females and four top full-French and 20 outstanding Polled herd sires.

George Morse will be the auctioneer.

For catalogs and information contact: Jorjann's Charolais Sales Management, Robert and Modene Fernigan, Route 3, Box 458, Tyler, Texas 75705, phone 214/668-2171.

STL Simmental Sale Feb. 18 At Platte City

Platte City, Mo. — The breeder event of the year is how the Sutton, Thomas & Lewis Simmental production sale is described. It will be held Saturday, Feb. 18, beginning at 12:30 p.m. in the North American Auction Center, located 10 minutes from the Kansas City International Airport at Platte City.

Selling will be show heifers, brood cows and herd bull prospects including 2 purebred bred heifers, the great Signal show heifer '807' and a polled Galant daughter bred to Mr. Clean; 4 purebred bulls sired by Galant, Signal, the Great bull, WEX, A1, "Brandy" and Achilles. There will also be six purebred open heifers born in the fall of 1978 and 14 purebred open heifers from the Spring of 1977; 10 three-quarter cows with purebred heifer calves; 40 three-quarter bred heifers; and 40 three-quarter open heifers.

For catalog or information contact Sutton, Thomas & Lewis, Harold, S. Dak., 57536, phone 605/973-2417 or North American Auction Co., P. O. Box 1148, Platte City, Missouri 64070, phone 316/481-2100.

New Mexico Directs

Clavin, Feb. 10 (USD) — Slaughter values 25-50¢ higher. Slaughter heifers 28¢ higher, Steers 2.50¢. Choice 3000-1150 lbs. 23 44.00-46.50; mixed good and choice 865-1150 lbs. 42.50-48.50; load good 1050 lb. Holsteins 40.00-45.00; heifers 2.50¢. Mostly choice 850-900 lbs. 23 45-48.00; mixed good and choice 775-1040 lbs. 40-45-1.50; mostly good few choice 450-750 lbs. 37.50-40.00.

Someone said Congress is considering a new law to legalize graft.

Stuph & Thangs

(CONT. FROM PAGE 1A)

put together. However, if you opposed the Consumer Protection Agency you were a dirty old lobbyist and those advocates for it were White Knights.

during the U.S. Bicentennial. Government regulations and quarantine restrictions had delayed the presentation until this week.

McCollum said he was happy to accept the gift as an American and for all American cattlemen. He expressed the hope that it would further the friendship between France and the United States, and contribute toward the production of better cattle.

The bull, appropriately named "Mr. President," will be kept at McCollum's ranch, and semen will be available to all North American cattlemen. McCollum is retired chief executive of Continental Oil Company and co-owner of Texas Imports, which has the largest pureblood Salers herd on this continent.

The Salers breed originated in the Salers Valley in south central France, and is one of the oldest European breeds of cattle. The breed was introduced to the United States in 1974.

From that, we have to determine the

nevertheless. Take this Big Flap over the Panama Canal Treaties for instance. The folks again this giveaway can't get a kind word from the White House on Down. However, when President Carter and his State Department organize more than 300 sessions all over the country to press their point of view, that ain't lobbyin'. No sir, Bob! This comes under the headin' Education of the Public as to the real, genuine facts.

Just about every time you turn around you find other Govmint Burrocrats after Congress, or scattered around the country anyplace they can find an audience, tellin' us about what they aim to do for us, provided we can get Congress to take the money away from you & me to pay for it. For instance, Joe Callahan, head of HEW, intends to stomp out smokin' and it looks like \$23 million dollars will be spent on this Noble Experiment. When did Congress appropriate this kind of money for any such program? Never!

Asst. Secy. of Agriculture Carol Tucker Foreman recently announced her plans for USDA, and you & me thisaway "First we must figure out the nutritional needs of Americans . . . From that, we have to determine the

levels and types of production needed to meet those needs . . . we have to decide the role this nation will play with regard to feeding the world . . . You gotta be able to think big to be a successful Burrocrat and solvin' the whole world's problems ain't no hill for a stepper.

Just recently Secy. of Commerce Juanita Krebs started tawkin' up a project smilin'ly referred to as a Corporate Social Performance Index. This lobbyin' would no doubt result in another layer of Commerce Dept. Burrocrats to work up forms, ladle 'em out to each and every business and threaten to throw 'em in the dungeon if they don't fill 'em out. This childish exercise, money around sound kind of silly, like what? Management & Budget? Burrocrats to hold up to ridicule any firm they figured wasn't performin' in the societal strata to their satisfaction.

Yep, if you try to keep the Politicians & Burrocrats from wastin' your taxes and takin' a bigger slice of your earnings than the present 42¢ of every dollar, then you are just another dirty old lobbyist and you can't get no lower than that in the eyes of our so-called Public Servants. However, when they try to peddle their plans to increase

their percentage of your income to 50¢ or 50¢ — that, my friends is education or Benevolence. Take your choice.

Ever thine, The Editor.

P.S.: Uncle Dunk claims that Carter is setting some kind of record in Furrin Affairs. He's the only President recently to have two beers by the tail simultaneously in the Mid-East and the Affrican Horn, and a couple more 'heatin' up in Rhodesia and South Africa. Dunk reports complaints of minority advocates that the Office of Management & Budget are cuttin' down some of their pet projects to their money around sound kind of silly, like what? Management & Budget? Burrocrats to hold up to ridicule any firm they figured wasn't performin' in the societal strata to their satisfaction. Foreign announced the other day an expanded program to feed some workers families, a program called WIC, which is Women's Income and Children, for short. Other departments are tryin' to get in on orders of Big Labor. No, thanks, I'll pass. — Thassal, Brother!



DAIRY FARM

PERFORMANCE

Brahman

American Brahman Breeders Association
1313 La Concha Lane • Houston, Texas 77054

Houston Livestock Schedule

Saturday, Feb. 18:
7:00 A.M. — Grade Horse Show
8:00 P.M. — Junior Quarter Horse Show

Sunday, Feb. 19:
8:00 A.M. — Junior Quarter Horse Show
2:30 P.M. — Junior Quarter Horse Show

Monday, Feb. 20:
7:00 A.M. — Junior Quarter Horse Show
8:00 P.M. — Palomino Horse Classes

Tuesday, Feb. 21:
8:00 A.M. — Palomino Horse Classes
2:00 P.M. — Paint Horse Classes

Wednesday, Feb. 22:
8:00 A.M. — Brahma Cattle Show
9:00 A.M. — Angus Cattle Show

9:00 A.M. — Breeding Sheep Show (Hampshire, Shropshire, Suffolk)
10:00 A.M. — Paint Horse Classes

10:00 A.M. — Charbray Cattle Sale, Super Sale Salon
1:00 P.M. — Holstein Cattle Sale, Super Sale Salon

2:00 P.M. — Shorthorn Cattle Show
5:00 P.M. — Charolais Cattle Show
6:30 P.M. — Paint Horse Classes

7:00 P.M. — Top of Texas Angus Cattle Sale, Auction Sale Ring
Thursday, Feb. 23:

8:00 A.M. — Brahma Cattle Show, Bull
9:00 A.M. — Breeding Sheep Show (Southdown, Dorset, Montadale, Corriedale, Columbia)

9:00 A.M. — Breeding Swine Show (Berkshire, Chester White, Duroc, Hampshire, Yorkshire)

11:00 A.M. — Brangus Cattle Show
1:00 P.M. — Brahma Cattle Sale, Super Sale Salon

2:00 P.M. — "Champion of Champions" Simmental Show
3:00 P.M. — Quarter Horse Pole Banding, Barrel Racing Classes

4:00 P.M. — Red Poll Cattle Show
4:00 P.M. — Chianina Cattle Sale, Super Sale Salon

6:30 P.M. — Zebu Cattle Show
6:30 P.M. — Quarter Horse Heading and Heeling Roping Classes
8:00 P.M. — Brangus Cattle Sale, Super Sale Salon

Auction Sale Ring

Friday, Feb. 24:
8:00 A.M. — Hereford Cattle Show
8:00 A.M. — Holstein Cattle Show

9:00 A.M. — Breeding Sheep Show (Deltaine-Merino, Rambouillet)
10:00 A.M. — Boonmaster Cattle Sale, Auction Sale Ring

10:00 A.M. — Quarter Horse Junior and Senior Cutting Classes
1:00 P.M. — Simmental Cattle Sale, Super Sale Salon

1:30 P.M. — Santa Gertrudis Cattle Show
1:30 P.M. — Polled Hereford Cattle Show

2:00 P.M. — Jersey Cattle Show
2:00 P.M. — Charolais Cattle Sale of Sales, Super Sale Salon

7:30 P.M. — Quarter Horse Reining and Western Riding Classes
Saturday, Feb. 25:

8:00 A.M. — Quarter Horse Western Pleasure and Bridle Path Hack Classes
8:00 A.M. — Milking Shorthorn Cattle Show

9:00 A.M. — Angus Goat Show
10:00 A.M. — Santa Gertrudis Mid-Coast Assn. Cattle Sale, Super Sale Salon

1:30 P.M. — Brown Swiss Cattle Show
2:00 P.M. — Santa Gertrudis Polled Cattle Assn. Sale, Super Sale Salon

2:00 P.M. — Quarter Horse Sale, Horse Arena
2:00 P.M. — Limousin Cattle Show

4:00 P.M. — Traditional Maine-Anjou Cattle Sale, Super Sale Salon
5:00 P.M. — Guernsey Cattle Show

7:00 P.M. — Texas Limousin Cattle Assn. Sale, Super Sale Salon
Sunday, Feb. 26:

1:00 P.M. — All Breed Registered Range Bull and Commercial Female Sale, Auction Sale Ring
2:00 P.M. — Quarter Horse Halter Classes

Monday, Feb. 27:
11:00 A.M. — Non-Professional Cutting Horse Classes

Tuesday, Feb. 28:
11:00 A.M. — Open Cutting Horse Classes

Wednesday, March 1:
9:00 A.M. — Purebred Arabian Horse Halter Classes
9:00 P.M. — Half-Arabian Horse Halter Classes

Sparks Pinzgauer Purebred Bull Exhibit at Houston

Victoria, Tex. — Sparks Pinzgauer Farm has announced plans to exhibit their two purebred Pinzgauer bulls, Wotan Jr. and Max at the Houston Livestock Show, Feb. 22 thru March 2, 1978.

Wotan Jr., a March 1976 bull, was 1977 Grand Champion at the Canadian National Pinzgauer Show. Sired by Wotan out of Funny, Wotan Jr. had a 200 day adj. wt. of 922 lbs. and a 365 day adj. wt. of 1,320.

Max is a March 1975 bull, sired by Feltrin out of Silber. This Austrian import was first in his class for imported bulls at the Canadian National Pinzgauer Show in 1977.

Semen is now available on both bulls. For information contact Sparks Pinzgauer Farm at the Houston Livestock Show or write, P. O. Box 2088, Victoria, Texas 77901, 512/573-8285.

Bottoms Up!

Austin — State Comptroller Bob Bullock said last week that Texans and visitors to the state shelled out a record \$540.5 million for mixed drinks last year, a 25.7% increase over the previous year. Mixed drink sales for October, November and December of last year totaled \$144 million, the highest for any quarter since legalization of mixed drink sales seven years ago.

Sale Station
4:30 P.M. — Junior Beef Breeding Heifer Show (Brahman, Brangus)
4:30 P.M. — Junior Dairy Show (Holstein, Brown Swiss)

8:00 A.M. — Junior Breeding Sheep Show (recess at noon)
8:30 A.M. — Market Barrow Show (Berkshire, Duroc)

2:00 P.M. — Market Lamb Sale, Super Sale Salon
6:00 P.M. — Appaloosa Horse Performance Classes

8:30 P.M. — Selection of Grand Champion Steer, Dressed Stadium Arena
Saturday, March 4:

8:00 A.M. — Junior Breeding Sheep Show
10:00 A.M. — Market Steer Sale, Super Sale Salon

11:00 A.M. — Junior Breeding Beef Heifer Show (Charolais, Shorthorn, Red Angus)

1:30 P.M. — Appaloosa Horse Sale, Horse Arena
2:30 P.M. — Market Swine Sale, Super Sale Salon

Industrial Scale Sets Exhibit At Houston Stockshow

Houston — Industrial Scale and Equipment Co., Inc., will have one of the interesting exhibits at the Houston Livestock Show & Rodeo Feb. 22 to March 2.

Some of the many items they handle will be on display in booths 311, 312 and 313 including portable and static livestock scales. Their special lines include truck scales, livestock scales, hopper, portable, railroad track, warehouse, wheel scales and truck lifts, with a full line of sales, service and installation. The firm also has a large stock of used scales.

They have portable livestock scales that weigh up to 8000 pounds, are rugged, welded steel base precision balance beam design that weigh with 99 percent accuracy. They are easy on, easy off loading with honest weight and no springs. A smaller portable scale weighs up to 500 pounds 220 kilos, gives instant weight with no balancing and no leveling, and is built of heavy duty square tubing.

For more information contact Industrial Scale & Equipment Co., Inc., P. O. Box 15457, 7006 Force, Houston, Texas 77020, phone 713/672-8336.

ABS Sets A.I. And Palpation Training Schools

LaGrange, Texas — American Breeders Service has announced a series of A.I. and Palpation Training Schools to be held in Texas. Palpation at these schools will be taught by personnel of Texas A.M.

Two schools will be held the week of March 20-24, one in the Houston area and another at Tyler, Waco will be the location of another school the week of April 10-13. A school will be held at Brenham the week of June 5-8, and another at Sulphur Springs the week of June 18-22.

For more information contact Bruce Charello, 3045 Abbott Lane, Paris, Texas 75460, 214/788-0518, or John Quinn, Rt. 2, Box 203, LaGrange, Texas 77945, 713/249-8038.

Weights up to 3000 lbs. • Rugged, Welded Steel Base
Precision Balance Beam Design • 99% Weighing Accuracy
Easy On-Easy Off Loading • Honest Weight - No Springs

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HOUSTON LIVESTOCK SHOW
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INDUSTRIAL SCALE & EQUIPMENT CO., INC.

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LARGE STOCK OF USED SCALES

Instant Weight • No Balancing • No Leveling
500 lbs. 220 Kilo Capacity • Heavy Duty Square Tubing Construction

Texas Brangus Breeders Association News By LAUREN MAYHEW

Texas Brangus Breeder's Assn. hosted their 21st annual Convention in San Antonio Feb. 10-12, during the San Antonio Livestock Show. Attendance was excellent considering the weather throughout Texas. Meetings began promptly Feb. 12 at 8 a.m. at the La Mansion Hotel, Convention Headquarters. Dr. Joe Wright of Castroville, owner of Medina Valley Livestock Reproduction Laboratory and Veterinary clinic, was guest speaker for the occasion. His topic, "Embryo Transfer Procedure" was of interest to all attending. After a day of meetings the group enjoyed a cocktail party at the La Mansion Hotel followed by our annual banquet. Installation of officers and the First Texas Brangus Breeders Promotion Auction. Proceeds totaling \$20,700 will be used to promote and advertise the Brangus Breed throughout Texas in various publications.

The open show began Saturday, Feb. 11, at 9 a.m. There were 150 entries in a total of 33 classes; the largest in the history of Brangus at San Antonio. Bull Calf Champion went to OMA 700, owned by Diamond M Acres, Simonton. Reserve bull champion calf went to WBR 942, Son 884, owned by Willow Springs Ranch & Windy Acres, Burton. Grand champion and Junior champion bull went to Rommel (Brink's General 893) owned by Brink's Brangus, Beaver Creek Ranch, & Moon Lake Ranch. Reserve Grand Champion and Reserve Junior Champion Bull went to OMA 650, Son 600 owned by Beaver Creek Brangus, Athens, Tx. Diamond M Acres, Simonton, took 8r. champion bull with DMA 650, Son 568 and Reserve Senior champion bull with DMA Champ 568.

Holler calf champion went to Miss Choya 9/7 owned by Choya Ranches, Campwood, and Reserve Heifer Calf went to Miss BB Titan 218B owned by Brink's Brangus of Kerrville. Grand Champion female and Junior champion heifer went to WBR Miss PW 120-10 owned by Choya Ranches, Campwood.

The Top of Texas sale was held at 2 p.m. Saturday, Feb. 11 at the Joe Freeman Coliseum in San Antonio. Forty lots totaled \$45,175 to average \$1,129.55. Eighteen opens totaled \$17,300 to average \$961.11. 17 Bred females totaled \$13,975 to average \$822.24, and five pair totaled \$9,900 to average \$1,980. Top selling open female went to Star Creek, Kilgore, for \$1,800, consigned by Brand's Brangus. Round Top. Top bred female went to Harris Farms, Columbus, for \$2,000 consigned by Clayton Williams, Ft. Stockton and Top pair sold to Keith Maye, Shelbyville, Mo. for \$3,100 consigned by Krist Hubert of Batesville.

The Junior Show in San Antonio began at 2 p.m. Sunday, Feb. 12. A total of 5 classes with 104 entries. Champion Heifer went to Lisa Wilson showing Jeanie Sealy 11/4 and Reserve Champion Heifer went to Lou Ann Sjolander showing BBR Princess Klitan. The Showmanship award presented by Hengst Brothers went to Bill Cawley showing Miss Cawley 7/7. Special recognition went to Glen Lechtre showing DNR Miss Getze 65, Lee Hundley showing WBR Miss RJ 680-28 and Jeff Turner showing PW Lady D 241/8. First prize trophies were donated by Jerry & Rebecca Baker, Stockade Ranch, Turner Brangus, Thorndale; Cook Brangus Ranches, Austin; Diamond S Ranch, Bobby & Barbara Scroggins, Thorndale, Carl Finks of Marquis, Tx., and International Brangus Breeders Assoc. San Antonio.

HARRIS BRANGUS SALE FEB. 25 AT COLUMBUS

Columbus, Texas—W. B. "Tiny" and Ann Harris, owners of Harris Farms, will hold their Brangus production sale on Saturday, Feb. 25, beginning at 1 p.m., at the farm near Columbus.

The offering will feature sons and daughters of Laredo, and will consist of 70 females; six show and herd sire prospects by Laredo; three two-year-old herd sire prospects; and one proven herd sire.

The sale will be held during the Houston Livestock Show and Rodeo and Harris suggests that everyone attend the Houston International Brangus Show at 8 a.m., Thursday, Feb. 23; the Bluebonnet Brangus Sale at the Houston show at 8 p.m. that day; and the International Brangus Breeders Association's committee meetings at 9 a.m., Friday, Feb. 24, prior to inspecting his sale cattle from noon to 6:30 p.m. (CONT. ON PAGE 4B)

Houston Intl. Brangus Sale Set Feb. 23

Houston, Texas—The Bluebonnet Brangus Breeders Assn. will sponsor the Houston International Brangus Sale, Thursday, February 23, 1978. There will be a cocktail buffet at 7:00 p.m. followed at 8:00 p.m. with the Brangus sale.

Featured in the sale will be 40 lots of the finest Brangus ever assembled. Included will be 36 super Brangus females and 4 herd sire prospects.

The sale will be held in the Super Sale Salon during the Houston Livestock Show and Rodeo. Brangus judging will begin at 8:00 a.m., February 23.

Auctioneer will be Gerald Bowie. For information contact Syler Sales Management, Inc., Rt. 2, Box 35, Burton, Texas 77836, 713/289-4400, or Billy Pollard, Rt. 1, Box 92A, Boyd, Texas 76023, 817/523-7443.

Bluebonnet Brangus Bull Auction Set Mar. 11 at Sealy

Sealy, Texas—Bluebonnet Brangus Breeders Assn. has announced the season for March 11, the Post City Stockyards.

Selling will be 15 lots of members of the Bluebonnet Brangus Breeders Assn. The bulls will weigh from 1,200 to 1,600 pounds. They are 18 to 24 months of age, fertility, range and ready to go to work. For information contact Gerald Bowie, Rt. 1, Box 92A, Boyd, Texas 76023, 817/523-7443.

The U.S. Department of Agriculture and participating states pay for cattle which must be inspected because of brucellosis infection. Payments were made for this.

February 16, 1978 WEEKLY LIVESTOCK REPORTER Page 3B

Our Girl Friday . . . By ANN SYLER

I'm so glad that I know folks like Frank Crossen of Cross N Brangus, who this year donated \$500 to the winner of the Junior Heifer Show at Fort Worth. The recipient was Bonnie Sjolander of Riesel, Texas. And we hear she was about speechless with joy. Robin Norton showed the Reserve Champion and it is Robin's first year in the show ring, so she certainly started off with a bang. We have, for the past 3 years, donated the same amount of money to the winner of the Houston Junior Show, and I know Frank will enjoy the same good feeling that we do over this donation.

And speaking of the Juniors, they have organized Junior Brangus Breeders Associations all over the nation this past year. There is a drive underway by the Women's Auxiliary to start a scholarship fund, hopefully to be awarded for the first time in 1980. If we can get the necessary funds together by that time, Maggie Farrington especially, is working very hard on this project. And all of the committee members would appreciate it very much if any of you with ideas concerning the method of selection of the winners will let us know. We will be endeavoring to get this worked out and tentatively approved at the International Brangus Convention in Tucson in March, so that the requirements can be sent to all Junior members as quickly as possible.

At the Texas Brangus Convention at San Antonio, it was announced that there will be an additional Junior Futurity held next year in Sulphur Springs at the brand new and super fantastic Hopkins County Agricultural Center.

The most fun of the year had to be the TBBA promotion fund auction held last Friday. There were 42 items auctioned off from art to jewelry to trips, etc. And all of the money goes into a special fund just for the

promotion of Texas Brangus and a healthy fund it is now due to this event. Gerald Bowie was the auctioneer and the ringmen were Ronnie Farrington, Sammie Pierce, Billy Pollard and Matt Syler. Move over, all you other ringmen, they had such fun they might just try to take your jobs away from you.

Congratulations to the new officers of TBBA who were installed by Jack Canning and Owen Womack. Roland Young of Dallas is President, Jerry Baker of Paige is President-elect and we know we'll have another fantastic year with these men at the helm.

And, congratulations to Bill Cawley of Eldorado, who won the Showmanship Award at San Antonio, and to Lisa Wilson who showed the Grand champion female in the Junior Show, and to Lou Ann Sjolander who showed the Reserve. Yes, there are two Sjolander girls in the show ring. See you in Houston next week for



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HEMPSTEAD, TEXAS 77445
PHONE (713) 826-3055

High Plains Brangus Bull Sale March 4 At Newkirk, Okla.

Newkirk, Okla. — The High Plains Brangus bull sale will be held Saturday, March 4 beginning at 1 p.m. in the Newkirk Livestock Co. here.

Selling will be 70 Brangus bulls that have met rigid weight requirements, are Bangs, TB and fertility tested.

For further information contact Syler Sales Management, Inc., Route 2, Box 35, Burton, Texas 77836, phone 713/289-4400 or Billy Pollard, Route 1, Box 92A, Boyd, Texas 76023, phone 817/523-7443.

Need Raising Wire?—Read The Classifieds

Brangus BULL AUCTION

1:00 P.M.
MARCH 11, 1978

PORT CITY STOCKYARDS — SEALY, TEXAS

75 BULLS
FROM THE
**BLUEBONNET
BRANGUS
BREEDERS**

ALL BULLS
Weigh 1200 to 1600 Pounds
Are 18 to 48 Months of Age
Fertility-Bangs and TB Tested
READY TO WORK

This will be the last Brangus range bull sale for this season. Don't forget this date. This is a tremendous offering of bulls.

See You at Sealy, Texas - March 11, 1978

SALE MANAGER:
PFC CATTLE COMPANY
BOX 807 - BELLVILLE, TX 77418 - 713/865-3616

Auctioneer:
GERALD BOWIE
Gelb-0516

HOUSTON INTERNATIONAL BRANGUS SALE

**THURSDAY
FEBRUARY 23,
1978**

**Sale 8 P.M.
Cocktail Buffet 7 P.M.**

From America's Finest

IN THE SUPER SALE SALON

during the
HOUSTON LIVESTOCK SHOW and RODEO 1978

Come early and watch the Brangus judging.
8 a.m. Thursday
Sat. - Harris Farms Production Sale, 1 p.m.

Sale sponsored by the
Bluebonnet Brangus Breeders Assn.

**SYLER Matt & Ann
SALES Management, Inc.**
Rt. 2, Box 35, Burton, Texas 77836
Telephone 713/289-4400

**Gerald Bowie
Auctioneer
Gelb-0516**

Harris Farms Brangus Production Sale

Saturday, February 25, 1978

1:00 P.M.
At The Harris Farms Near
COLUMBUS, TEXAS

Presenting Sons and Daughters Of
LAREDO

PRODUCTS OF MATING LAREDO ON
EXCELLENT WYE PLANTATION COWS.
An outcross for all Brangus Breeders.

OFFERING:

- 70 Females
- 6 Show & herd sire Prospects By LAREDO
- 32-Year-old herd Sire Prospects
- 1 Proven herd Sire

Guest Consignor: BILL BURFORD - Texas Art Gallery
Auctioneers: Bert & Ruben Reyes - 713-0408

HARRIS FARMS

W.B. "Tiny" & Ann Harris
Rt. 1, Box 140-A, Columbus, Texas 78834
Office: 713/732-5151 Home: 713/732-3828
CALL OR WRITE FOR CATALOGS

SCHEDULE OF EVENTS

Thursday:
8 a.m. — Houston International Brangus Show
6 p.m. — Bluebonnet Sale

Friday:
9 a.m. — 12 noon IBBA Committee meetings
Sale, inspection of cattle, Harris Farms, Columbus
6:30 p.m. — Pre-sale party, Harris Farms

Saturday:
11:00 a.m. — Cat Fish Fry, Harris Farms
1:00 p.m. — ANNUAL PRODUCTION SALE

HARRIS BRANGUS SALE FEB. 25

(CONT. FROM PAGE 2B)
p.m. at the Harris Farms that day, and attending his pre-sale party at 6:30 p.m. Feb. 24. The Harris Farms' cat fish fry will begin at 11 a.m., Saturday, Feb. 25, and the sale at 1 p.m.
Texas Art Gallery, Dallas, will be a guest consignee to the sale.
Ruben Reyes, San Antonio, will be the auctioneer.

F-1 SHOW, 2010 Scheduled April 15

The 8th Annual Brazos Valley F-1 Breeders Show and Sale will be held on April 15 at the Bryan Livestock Commission Co. This event has attracted consignments from many of the good producers of F-1 cattle and is recognized as one of the very best events and source of F-1 cattle.
The show consists of pens of five cattle, either cows and calves, bred or open heifers. Through the years this event has attracted buyers from several states and interest continues to grow.
Any producer of F-1 cattle that may be interested in consigning cattle to this event should contact Britten and Britten Auctioneers and Sales Managers, Drawer B, Bryan, Texas or phone Dick Britten 713-822-6091 for information.



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- ★ Breed at 15 Months
- ★ Calve on Schedule
- ★ Breed Back on Schedule Thereafter
- ★ Wean a Healthy, Desirable Calf
- ★ Produce You Offspring of Highest Quality

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Seckville, Texas 75631
(214) 878-2286

ROCKING T RANCH
Tom J. Allison
Box 976, No. 1, H. 35
Gainesville, Texas 76240
817/665-5178

ERVIN PUESCHEL
Route 3
Blumfield, Texas 75633
(915) 773-3886

JUSTIN PUESCHEL
Rt. 1 - Haskell, Texas 75621
817/864-2768

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2229 W. Division
Arlington, Texas 76012
(817) 281-7586

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BRITTON BRANGUS
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Paul & Carlota Sharpe
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Marshall, Texas 75670
214/938-6888

PREMIER BRANGUS
Glen L. Richardson
Rt. 6, Box 291
Longview, Texas 75801
214/753-7848

DOUBLE EE RANCH
Gayle Perry
404 East Dallas Rd.
Grapevine, Texas 76051
817/883-5112 or 481-3621

S-M BRANGUS
Jimmy Moore
124 N. Polk
Jefferson, TX 75667
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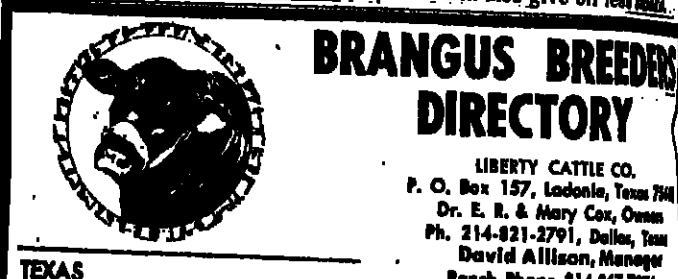
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WEEKLY LIVES LUCK REPORTER



The Grand Champion Brangus bull at the Southwestern Exposition and Livestock Show in Fort Worth on February 2, 1978 was DMA 650 Son 600 (Tall Timber) owned by Beaver Creek Ranch, Athens, Texas. Shown with the bull from left to right are: Mrs. Gary Cross; Gary Buckholz, age 10, teacher at Duncanville, Texas; Robert Cobb, Beaver Creek owner; Judge Randall Grooms, Overton, and Gary Cross, Beaver Creek manager.

Soot buildups in stoves and chimneys may cause smoky condition and fire hazards as well if the soot should catch on fire.



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February 16, 1978 WEEKLY LIVESTOCK REPORTER Page 5B

Upcoming Brangus Events

Feb. 23—Bluebonnet hosts Houston International Sale in the Super Sale Salon, Super Sale of haltered cattle only. Syler Sales.
Feb. 25—Harris Farms Brangus Production Sale, Columbus.
Mar. 2—Junior Brangus Show, Houston Livestock Show.
Mar. 4—Indian National Brangus Breeders High Plains Brangus Bull Sale, Newkirk Livestock Co., Newkirk, Ok.
Mar. 11—Bluebonnet Brangus Bull Sale, Port City Stockyards, Sealy.
Mar. 17—Southwest Brangus Breeders Assn. Sale, Livestock Show, Tucson, Ariz.
Mar. 18—IBBA Convention Marriott Hotel, Tucson, Ariz.
Apr. 8—Sale of Stars, Brand's Brangus Ranch, Round Top.
Apr. 16—Bull & Female Brangus Sale, San Angelo.
Apr. 29—J. W. Hastings Annual Brangus Sale, Wichita Falls.
May 6—Diamond M. Brangus Sale, Simonton.
May 18—Yellow Rose of Texas Sale, Waxahatchie.
June 3—Brink's Brangus Sale, Kerrville.
June 17—Indian Nation Female Sale, Durant, Ok.

IBBA Annual Convention Scheduled March 17-19

The annual Convention of the International Brangus Breeders Association will be held in Tucson, Arizona on March 17-19, 1978. This will be the first time in several years that it has been held outside of Texas. The Convention is being coordinated with the Brangus activities at the Southwest International Show and Pima County Fair the same week.
On Thursday, March 16th Brangus bulls will be sold in an all breed Range Bull Sale that combines the three sales previously known as the Arizona Gain Tested Bull Sale, the Nelson Livestock Auction's Annual Bull Sale and the Southwest Brangus Breeders Association Sale. The new sale is called the Southwest Bull Classic. At 7:00 p.m. on Friday, the Southwest Brangus Breeders are sponsoring a Select Female Sale. The entries do not have to be shown, but must meet the IBBA Guidelines Sale standards.
June 21/24—LaRue's Cattle Fitting School, #1, Georgetown.
July 26/29—LaRue's Cattle Fitting School, #2, Georgetown.
Aug. 12—Brink's "General Influence" Sale, Kerrville.
Aug. 18—Clayton Williams Production Sale, Alpine.

A few IBBA Committees will meet on Friday, March 17th, and most of the Convention activities will be conducted on Saturday and Sunday, March 18 and 19. IBBA standing committees will meet on Saturday morning and the Board of Directors will meet in the afternoon. A luncheon and a tour of Tucson's points of interest are scheduled for the Ladies on Saturday afternoon and the annual Banquet followed by a Western Dance will wind up the Saturday activities.
On Sunday the annual Convention and business session will open at 9:00 a.m. IBBA President Bill McComb, Roswell, New Mexico and Roy W. Lilley, the Association's Executive Secretary, San Antonio, Texas, will give their reports. They will tell the membership that the International Brangus Association has enjoyed an increase in registrations for the 8th consecutive year, transfers have increased for the first time in a row and membership stands at an all time high of 1,620.

The morning program will feature a series of talks on utilizing performance records in a registered Brangus operation. Dr. Richard Williams, Professor of Animal Breeding at Iowa State University, Ames, Iowa will be the speaker. He has been a leading advocate of performance selection and designed the procedures for developing individual breeding values for breeding stock utilizing their own records and that of their parents, siblings and progeny.

Dr. Art Linton, now an Associate Professor at Colorado State University, will share his wide experience in designing and putting into operation performance selection programs. Linton was in charge of the Total Performance Record Program for the American Hereford Association which was implemented and has since been associated with two large registered breeding establishments, one a

Hereford and one an Angus operation. Winding up the session on Performance will be Al Face, Yuma, Arizona, a past President of the IBBA. Face originally went to Yuma, one of the most productive agricultural areas in the nation, as County Agent. He was later associated with the Bruce Church operation and developed their breeding herd of Brangus in the early 1960's. He designed their performance program which has since been continued by Prust Wray Cattle Company, Phoenix, Arizona, which purchased the herd intact. The morning program is designed to allow later action between the speakers and questions from the audience.
The afternoon session on Sunday will be the annual business meeting with Committee reports and election of officers and new Board members. Nine of the 27 Board members come up for election each year.

Colorado Directs

Greeley, Feb. 10, (P-3) — Slaughter steers closing .50-1.00 higher, heifers .25-75 higher, few late sales 1.00 higher. Supplies of market-ready cattle, especially steers, somewhat

larger than in recent weeks, but seem to have been absorbed so far by the expanded demand. Trading on feeder cattle in direct channels has continued rather limited at fully steady prices. Steers 12,600. Bulk choice 2-4 1100-1225 lbs. 43.25-44.00; sizeable share 43.00-44.00 F O B feedlot, couple loads late 975 lbs. 44.50 F O B; earlier, others with varying end good 42.50-43.00 delivered; few mostly choice 43.75, five percent shrink to compensate for mud. On a carcass basis, some 69.25-70.00 for choice carcasses. Heifers 12,000. Bulk choice 2-4 925-1025 lbs. 42.00-42.50 both delivered and F O B feedlot, several pens late 42.50-42.75 F O B; earlier, modest share 41.75-42.25 F O B, others good to mostly choice 41.00-41.75; few mixed good and choice 41.00-41.50 delivered. On a carcass basis, most choice carcasses 66.50-67.00. Feeder cattle 3,000. For current delivery, one set choice and prime steers 650 lbs. 47.50, heifer mates 675 lbs. 44.25; sizeable string same grade heifers 625 lbs. couple loads 660 lbs. 42.50; all three percent shrink, F O B point of sale.



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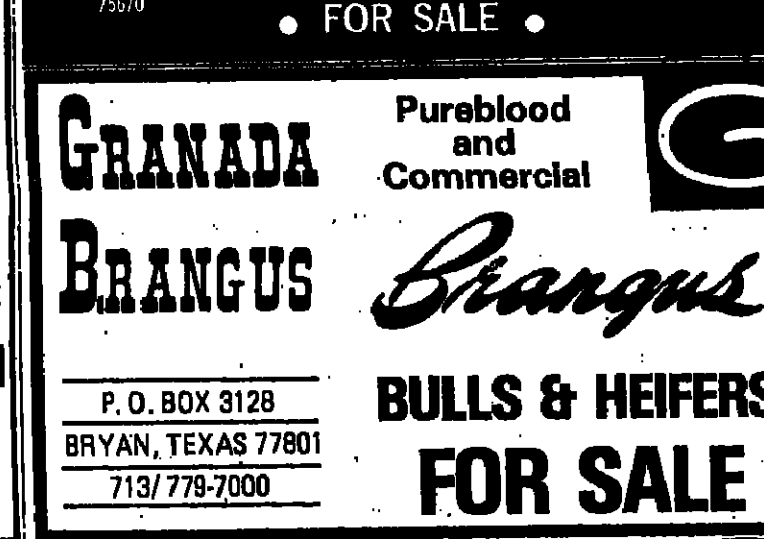
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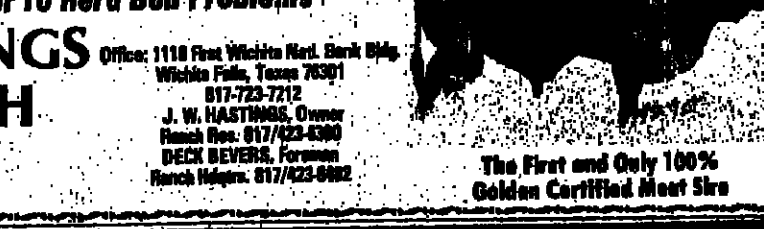
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At Fort Worth

The Southwestern Exposition & Fair Stock Show drew 33 Brangus exhibitors with 60 entries to Fort Worth Feb. 2 to 10 for the favor of Judge Randall Grooms, Overton, Texas. The cattle hailed from four states including Oklahoma, Arkansas, Missouri, and Texas.

Seaver Creek Ranch, Athens, Texas, brought home the grand champion bull trophy won by their early junior yearling bull — DMA 660 Son 600 (Tail Timber). The two-year-old son of Rocky Joe 660 was also the junior champion bull. Taking the reserve grand champion bull honor was TRF Joe 41, exhibited by Allen Turner, Thorndale, Texas. This grandson of Rocky Joe 1/6 was reserve junior champion and winner of the early summer yearling bull class.

An early junior yearling heifer, WBR Miss PW 120-10, exhibited by Choya Ranches, Camp Wood, Texas, was the junior champion and grand champion female. She was sired by the 1974 Futurity Champion, FW Oscar 120/8, J. W. Hastings, Wichita Falls, Texas, and her yearling bull, Dionysus, shown by

female, JWH Georgia Girl 68/6. This April 1978 daughter of PW Georgia Boy 380 was also reserve junior champion and winner of the late junior yearling heifer class.

A late senior bull calf, BWH Rocky Duke 711, was the bull calf champion. Billy Harry, Sulphur Springs, Texas, exhibited this 14-month-old calf. BBR Lone Star 76 captured reserve bull calf champion honors for Brand's Brangus, Round Top, Texas. The September 1976 calf was also winner of the early senior bull calf class.

A California Brangus breeder, Jo Ann Roby, Encinitas, Calif., showed the heifer calf champion — M Miss Shelby 1/7. This yearling placed first in the early junior heifer calf class over nine other entries. Winning the reserve heifer calf champion title was BWH Ma Timberline 763, a late junior heifer calf shown by Billy Harry. Her sire, Rocky Timberline 41, was the grand champion bull of last year's show.

Other class winners were: late junior bull calf, Mr. L. S. Duke, shown by Learoy Sharp, Jr., Waco, Texas; early junior bull calf, JWH Black Duke 100/7, shown by J. W. Hastings; and late summer yearling bull, Dionysus, shown by

Sale February 26 At Houston Show

Houston — The very finest in commercial breeding stock will be sold at auction during the 1978 Houston Livestock Show. The Show-sponsored Brangus Bull and Commercial Heifer Sale offers the commercial cattleman the opportunity of buying herd sires and replacement heifers from a group of top animals, carefully screened before sale to insure their quality.

The sale, set for Sunday, February 26 at 1:00 p.m. in the Auction Sale Ring of the Livestock Exposition Building, has drawn consignments of more than 500 head from the very best ranches in the Southwest. "Buyers will be in the unique position of choosing quality animals at a sale set up for their convenience," said Don Jones, Jr., Assistant General Manager of the Houston Livestock Show and Rodeo.

These cattle, representing the best of many breeds, will be sold in lots of 5-10 head. "Jobs stressed the eligibility requirements for animals consigned

to the sale. "Our sale traditionally offers an assortment of high quality animals. With more stringent sale requirements than found at most typical commercial auctions, we attract consignments from the most prominent breeders of replacement cattle, thus assuring that only the best will be here at the sale."

All females must have been palpated not more than 30 days prior to the sale. A certificate from an accredited veterinarian stating that the animal is either bred and safe-in-calf or open and a potential breeder must accompany each heifer.

Animals will be available for inspection beginning Saturday night, Feb. 25 and prior to the sale on Sunday, the 26th.

Consignors of bulls include C6 Cattle Company, Crockett; George W. Sprinkle, Houston; A. L. Lytle, Jarrold; Mc Grady Limousin Ranch, Montgomery; Bar M Ranch, Rhomb; Wm. Smith & Sons, George West; Ford Frost, III, Sugarland; J & L Ranch, Crockett; and Henry Zboril, El Campo. Breeds represented include Brahman, Horned and Polled Hereford, Beefmaster, Charolais, Santa Gertrudis, Maine-Anjou, Charolais and percentage exotic bulls.

Heifer consignors include Southland Land and Cattle Company, Dallas; Louis Pearce Ranches, La Pryor; Chaparral Ranch, La Pryor; Joe Smith, Huntville; Mayfair Ranch, Brenham; Detering Farms, Simonton; Robinson Ranches, Victoria; Mesa Cattle Company, Brenham; T. C. Morrow, Pearland and Henry Zboril, El Campo. Heifers must be either registered, high grade, purebred or F-1 crosses.

"A quick look at the ranchers who are sending stock to the sale will vouch for

Top of Texas Angus Sale Feb. 22, Houston

Houston — The Texas Angus Association's Top of Texas Angus Sale will be held at 7 a.m. Wednesday, Feb. 22, at the Houston Livestock Show.

The sale in the Auction Sale Ring will feature 33 lots of selected females from the top herds in Texas. Females represent the best of the Brahman, Western Canadian and bred heifers, and cow-calf pairs.

For further information, contact Jim Reeves, secretary, Texas Angus Association, 109 Livestock Exchange Building, Fort Worth, Texas 76106, phone 817/885-6694.

The quality of stock on hand, Texas herds are known throughout the state and the rest of the country. The foremost breeders of top replacement heifers and commercial herd stock of Texas, said Jones.

The Range Bull and Heifer Sale will be managed by the Stockyards of Sealy. "The management team will be in the assist with unloading, getting the cattle after the sale and to make buyers however they can," said Jones.

In 1976 a total of 3,848 head were vaccinated against brucella in the United States. This causes abortions and a loss of milk production. Calf vaccination is good protection against the disease.

Texas Brahman's Showcase Classic Feb. 23, Houston

Houston — The Texas Brahman Association's "Annual Showcase Classic Sale of the Year" will be held Thursday, Feb. 23, beginning at 1 p.m., in the Super Sale Salon in the Astrohall at the Houston Livestock Show.

Selling will be top herd sire prospects and top replacement females picked from the best animals sold at auction from the leading Brahman breeders in the nation. A pre-sale reception will be held at 12 noon at the sale site.

Consignors to the sale are: J. D. Hudgins, Hungerford; Maltreth Thomas Cattle Co., Raymondville; Donald Meek & Sons, Inc.; Courtney Stock Farm, Amite, La.; Runnells-Pierce Ranch, Bay City; Cynthia M. Carleton, Louise; Dean & Neil Blackwell, Collegeport; Danny Lee, Bagwell; McKellar Ranch, Mt. Pleasant; Dr. Gonzalo Gonzalez M. y. Hijos, Monterrey, Mexico; J. Carter Thomas, Cuero; Hicks Cattle Co., Alto; Thomas & Dina Blankenship, San Antonio; Richard McKee, Mt. Pleasant; Mr. and Mrs. Lonnie Audis, Shreveport, La.; Morris & Joy Smith, Mahanok; Fred C. Schluens, Seely; Powell Farms, Troup; Travis Harris, Alice; Sherwood Valley Ranch, Lubbock; BBR Ranch, Chandler; Claude A. Dance, Grand Cane, La.; and Julie Dearling, Barker.

Everyone is also urged to attend the TBA's dance, reception and early breakfast honoring foreign visitors featuring music and floor show by Dale McBride and his "Magic Valley Band" on Tuesday, Feb. 21, at 8 p.m. in the Grand Ballroom of the Astro Village Hotel. For tickets and sale catalogs contact the Texas Brahman Assn., Route 1, Box 67, Mt. Pleasant, Texas 75455.

Catalogs and information are also available from the sale manager, Watson Cattle Service, Route 1, Box 91, Devine, Texas 78016.

males ever offered in a production sale. These females are the best the two ranches have to offer, and when it is considered that most of the females are carrying the services of Cherokee Negro 1/609, Navegant and McSaddle Kilo Negro 496, the owners feel this is probably the best set of females anyone will ever have the opportunity to add to their herds.

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For complete information and prices contact Morton Buildings, Inc., P.O. Box 489, McKinney, Texas 75069, phone 214/542-0377.

Cherokee, Williams Red Brahman Female Sale Set Feb. 18

Cherokee, Texas — The "Best of the Breed" Red Brahman production sale will be held by Tom Dean's Cherokee Ranch with Sloan & Jim Williams of Hungerford, at the Cherokee Ranch near here Saturday, Feb. 18. Lunch will be served at 12 noon and the sale will begin at 1 p.m.

Selling will be 75 of the most highly selected Red Brahman females ever offered in a production sale.

commercial 1-3 27.50-34.00; cutter 24.50-29.00; canner 21.00-25.50. Bulls: Yield grade 1-3 1300-2800 lbs. 35.00-39.50; yield grade 1 1085-1350 lbs. 31.00-36.50. Feeder Steers: Choice 285-450 lbs. 51.50-59.50, mostly 53.00-58.00; 450-600 lbs. 48.00-54.00; good 290-460 lbs. 46.00-53.00; 450-550 lbs. 44.00-50.00; 550-730 lbs. 39.00-45.00; good and choice 510-550 lbs. Feeder bulls: 41.00-47.00. Heifers: Choice 280-400 lbs. 40.00-45.50; good and choice 400-500 lbs. 38.00-43.00; 500-690 lbs. 36.00-41.50. Good cow/calf pairs 275.00-330.00 a pair. Buying? — Read the Classified Ads

East Texas Auctions

East Texas Markets at Sulphur Springs, Corsicana and Madisonville, no Torrell market due to weather conditions. Feb. 10 (F-S) — Receipts 2,250. Slaughter calves 1.00-2.00 higher. Slaughter cows and bulls 1.50-2.00 higher. Feeder cattle and calves 1.00-2.00 higher. Choice 2.50-3.50 higher. Slaughter calves: Good and choice 438-515 lbs. 37.50-43.00, mostly 38.50-42.00. Slaughter Cows: Utility and

commercial 1-3 27.50-34.00; cutter 24.50-29.00; canner 21.00-25.50. Bulls: Yield grade 1-3 1300-2800 lbs. 35.00-39.50; yield grade 1 1085-1350 lbs. 31.00-36.50. Feeder Steers: Choice 285-450 lbs. 51.50-59.50, mostly 53.00-58.00; 450-600 lbs. 48.00-54.00; good 290-460 lbs. 46.00-53.00; 450-550 lbs. 44.00-50.00; 550-730 lbs. 39.00-45.00; good and choice 510-550 lbs. Feeder bulls: 41.00-47.00. Heifers: Choice 280-400 lbs. 40.00-45.50; good and choice 400-500 lbs. 38.00-43.00; 500-690 lbs. 36.00-41.50. Good cow/calf pairs 275.00-330.00 a pair. Buying? — Read the Classified Ads

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TXLBE-77-0812
John H. Watson Dan Blackwell
812/883-2740 214/848-8894

Houston Area Brahman Sale Set Feb. 20

At Rosharon, Texas — The first annual Houston Area Brahman sale will be held Monday, Feb. 20, beginning at 1 p.m., at the Louis M. Pearce Jr. Ranch at Rosharon, 30 miles south of Houston on Texas Highway 288.

Selling will be 25 head bull prospects and 50 top quality replacement females, bred and open. Both red and gray Brahman will be sold.

A barbecue lunch will be served at 11:30 a.m. A courtesy bus leaves the Astro-world Hotel at 10 a.m. prior to the lunch and sale.

Benoit Sets Farm & Industrial Equip. Sale, Feb. 18

China, Texas — The 2nd Annual Benoit Farm, Farm and Industrial Equipment Consignment Sale will be held February 18, 1978. Sale time is 10:00 a.m. at Benoit Farm located 2 miles south of China on the South China Road.

This second annual sale will feature tractors, carts, trucks, combines, trailers, implements, miscellaneous shop equipment and many other items.

The balance of the offering will include chisel plows, middle buster ditchers, grain carts, a JD Feed Grinder, several 4 wheel trailers and fuel tanks.

Chapman Brothers Cattle & Equipment Dispersal, Feb. 18

Monett, Mo. — Chapman Brothers Farm Dispersal of cattle and farm machinery will be held Saturday, February 18, 1978. Sale time is 9:30 a.m. at the farm located 7 miles west of Monett or 12 miles east of Granby on Hwy. 60, then 8 miles south.

Selling will be 350 head of good crossbred cattle including Angus, Hereford, Charolais and Linousin with some Brahman influence in the crossbreeding. A full line of farm machinery will also be selling.



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Lone Star Testing Center Hereford Bull Sale, Feb. 18

Wickett, Texas — The Lone Star Testing Center Hereford Bull Sale will be held Saturday, February 18, 1978, at the test center located 18 miles north of Monahan on Hwy. 18.

Selling will be 80 full French Charolais Females, 5 Full French Bulls, and 10 French Influence Charolais Females.

Noble Foundation Tested Bull Sale Feb. 18, Ardmore

Ardmore, Okla. — The Noble Foundation's gain tested bull sale will be held at 1 p.m., Feb. 18, on U. S. 70 two miles east of Ardmore.

Approximately 40 registered commercial bulls will be sold. Only the top performers from the current gain test qualify to sell. Breeds on test include Angus, Angus-cross, Hereford, Charolais, Charolais-cross, Hereford-cross, Red Angus-cross, Simmental-cross, and Simmental.

Auctioneer will be Howard L. Tor, phone 405/371-2841 or 371-3607.

First International Charbray Sale

The Gulf Coast Charolais Association is proud to announce the sponsorship of the Charbray sale to be held at the Houston Livestock Show & Rodeo. This sale will be held on the First International Charbray Sale and will be held at the Super Sale Salon at the rodeo on Wednesday, Feb. 22, 1978 at 10 o'clock in the morning.

Fifty head of the very best Charbray crossbreeds will be offered. All top quality, broke, fitted and gentle.

The Gulf Coast Charolais Association and the Houston Livestock Show & Rodeo feel this sale will be a tremendous promotional event for Charbray cattle.

Florida Cattle

Tallahassee, Feb. 10 (F-S) — Receipts at 21 markets 14,300. Slaughter steers poorly tested about steady, heifers 1.00 higher, cows 50-1.00 higher, bulls uneven mostly 1.00 higher, calves and weaners steady to 1.00 higher, instances choice weaners 2.00-4.00 up. Feeder steers and heifers 1.00-3.00 higher, some sales steers 150-300 lbs. 4.00-5.00 higher, cows fully steady. Feeder Steers: Choice 150-200 lbs. 55.00-67.00, 200-300 lbs. 58.00-64.00, 300-400 lbs. 49.00-60.00, 400-500 lbs. 46.00-54.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 41.50-47.00. Good 150-200 lbs. 50.00-62.00, 200-300 lbs. 44.00-54.00, 300-400 lbs. 41.00-49.00, 400-500 lbs. 38.00-45.00, 500-600 lbs. 35.00-42.00, 600-700 lbs. 32.00-39.00. Heifers: Choice 150-200 lbs. 55.00-67.00, 200-300 lbs. 58.00-64.00, 300-400 lbs. 49.00-60.00, 400-500 lbs. 46.00-54.00, 500-600 lbs. 42.00-49.00, 600-700 lbs. 41.50-47.00. Good 150-200 lbs. 50.00-62.00, 200-300 lbs. 44.00-54.00, 300-400 lbs. 41.00-49.00, 400-500 lbs. 38.00-45.00, 500-600 lbs. 35.00-42.00, 600-700 lbs. 32.00-39.00. Cows: Good 28.00-35.00, standard 24.00-30.00, utility 21.00-28.00.

Grand Ballroom Charolais Sale At Houston, Feb. 23

Houston, Texas — The 7th Annual Gulf Coast Charolais Grand Ballroom Sale will be held Thursday, February 23, 1978. Sale time is 2:00 p.m. in the Grand Ballroom of the Marriott Hotel.

Selling will be 35 Full French Charolais Females, 5 Full French Bulls, and 10 French Influence Charolais Females.

For performance data and valuations contact Sam Maness, Lone Star Testing Center, Wickett, Texas 79788, or 2042.

Farm Equipment Auction Set For February 25

Waskom, Texas — A Farm Equipment Auction is set for Saturday, February 25, 1978 at 10:00 a.m. The sale will be held 5 miles north of Waskom on FM 134 at Waskom, Texas. A wide selection of farm equipment will be selling. A partial listing of the equipment includes a JD 820 diesel, 8 pt. disc, drag, blade, 5 ft. pasture clipper, 8 pt. blade, 3 wheel utility trailer, 14 ft. cattle trailer and a 21 ft. S&N gooseneck.

Merrick Farms Sets Simmental Foundation Sale For March 4

Ardmore, Okla. — Merrick Farms has announced the Breeder's Foundation Simmental Sale to be held Saturday, March 4, 1978. Sale time is 1:00 p.m. at the ranch near Ardmore, Oklahoma.

The sale offering from the Merrick Farms French-based family of Simmental cattle will include 30 pureblood herd bulls, ready for service and 25 bred 3/4 blood heifers, calving in March and April.

Also selling will be 25 open purebred heifers of breeding age and 50 open 3/4 blood heifers that will be ready to breed.

Credit terms will be available. For information contact Merrick Farms, P. O. Box 998, Ardmore, Oklahoma, 73401, Ward Merrick III, 405/889-5287, office 405/228-1681, Sam Martin 405/889-5806.

Eastern Kansas Directs

Wichita, Feb. 9 (USDA) — Slaughter steers and heifers firm, instances 25c higher. Steers 3,200; Couple pens average and high choice 3 1125-1150 lbs. 44.25. Choice 2-4 mostly 3 1050-1200 lbs. 43.50-44.00. Mostly choice and of good 1050-1150 lbs. 42.75-43.50. Late 49.00-43.50. Pen mostly good Holsteins 2-3 1150 lbs. 39.00. Heifers 2,875; Couple pens average and high choice 3 950-975 lbs. 42.80-42.75. Choice 2-4 mostly 3 925-1000 lbs. 41.50-42.00. Mostly choice end of good 925-1000 lbs. 40.75-41.50, late 41.00-41.50.


Feeder steers and heifers moderately active, firm in country trading. Sales confirmed this week on 5,250 feeder steers and 2,850 feeder heifers. Steers: Choice 700-800 lbs. immediate through May delivery 44.00-45.50; August-September contracts 44.00-45.00. High good to mostly choice immediate through March delivery 875-750 lbs. 43.50-44.50. Heifers: Choice 650-750 lbs. immediate to mid-September delivery through talking.

National Feeder Pig Review

Kansas City, Feb. 10 (USDA) — National Feeder Pig Summary Report: This week covers 55,000; last week 55,000; last year 46,000. Slaughter hog prices riding at their highest level in a year or longer stimulated the pig market to its fourth consecutive weekly upturn. Prices per head were 1.00-2.00 higher with per hundred weight prices in the Southeast 2.00-3.00 higher, most advance in Tennessee.

Iowa Auctions: 11,500; Per Head: U.S. 1-2 28-40 lbs. 38.00-40.00; 40-50 lbs. 42.00-45.00; 50-60 lbs. 45.00-55.00; 60-70 lbs. 49.00-57.00; 70-80 lbs. 40.50-42.25; 80-90 lbs. 52.50-60.00; 90-110 lbs. 44.25-51.00, few 110-123 lbs. 55.75-66.50. U.S. 1-3 10-20 lbs. 14.00-18.75; 20-30 lbs. 40.00-41.00. Mixed good and choice 800-700 lbs. April-May delivery 38.00-40.00.

A finished speaker: A person who is through talking.



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**Texas Maine-Anjou
"Traditional" Sale
Feb. 25 in Houston**

Houston — The Texas Maine-Anjou Association's "Texas Traditional" Maine-Anjou sale will be held Feb. 25 at 4 p.m. in the Super Sales Salon at the Houston Livestock Show.

The sale will offer 50 lots of full-blood, purebred and high percentage Maine-Anjous, with all three-quarter bred females to weigh 1000 pounds or more.

The Maine-Anjou show at the Houston Stock Show will be at 9 a.m., prior to the sale Feb. 25.

A reception will be held Friday, Feb. 24, in the sale headquarters, the Holiday Inn in the Astro Village, phone 713/748-3221.

Further information is available from the sponsors: Texas Maine-Anjou Assn., P. O. Box 1506, Brownwood, Texas, Calvin Fryar, President, phone 915/646-1584; or the sale managers, Mark II Cowry, Ltd., Box 5746, Kansas City, Mo. 64102, phone 816/421-6978; Neil Effertz, 918/934-1199; John Schuessler, 913/782-5056, or Mike Black, 408/273-0232.

Lampasas, Abilene Auctions

North Central Texas Auctions at Lampasas and Abilene, Feb. 9 (F-S) — Receipts 1,214. Utility slaughter cows 1.00-2.00 higher. Canner and cutter firm. Slaughter bulls firm. Feeder steers and bulls mostly 1.00-2.00 higher. Feeder heifers 1.00 higher. Heifer calves 1.00-2.00 higher. Slaughter cows: Utility 2-4 28.00-38.50. Cutter 28.00-38.50. Canner and low cutter 28.00-38.50. Slaughter bulls: Yield grade 1-2 11.00-15.00 lbs. 31.50-39.50. Feeder Steers and Bulls: Choice 200-300 lbs. 45.00-59.00, 300-400 lbs. 50.00-58.00, few 57.00, 400-500 lbs. 48.50-53.50, 500-600 lbs. 49.00-49.50. Good and choice 300-500 lbs. 45.00-49.00, 500-750 lbs. 48.00-48.50. Good 200-300 lbs. 50.00-50.00, 300-500 lbs. 45.00-50.00, 500-600 lbs. 45.00-49.00. Standard and good 500-600 lbs. 38.00-43.50, few this up to 44.00. Heifers: Choice 200-300 lbs.

Shown is Vern and Louise Croy of Stonewall, Manitoba with their Maine-Anjou steer which just won the "Big Show" for 1977. Photograph shows the Grand Champion Market Steer which won over all other best breeds at the 1977 Regina Agitation. The steer weighed 1,276 pounds and sold for \$1,385 to Farmhand Sales and Service, Regina, Saskatchewan. The Croys also received Steer premiums from both the Saskatchewan and Canadian Maine-Anjou Associations. The judge of the Market Steer Class was Mr. Bill Hartel, manager of Western Feedlots, a man who has extensive knowledge of commercial steers and what qualities are required to produce a winner. Prince Philip was on hand to make the presentation to Mr. Croy at the opening of the new AgriDome. The opening of the AgriDome, the presence of Prince Philip and the Maine-Anjou Steer winning the Market Steer Class all contributed to the promotion of this great breed. At no other time have factors of this calibre joined forces to allow that indeed, Maine-Anjou is the performance breed.

Grand Slam 6192 was the reserve junior champion and first place senior bull calf in Register of Merit Hereford competition at the recent Ft. Worth Stock Show. This classy winner is owned by Granite Hills Hereford Ranch, Llano, Tex., Wiese & Sons, Manning, La., and Richard Howell, Ardmore, Okla. Shown with the winner, left to right are: Kerl Willis, Texas Hereford Queen, Lampasas; owner Richard Howell, and at the halter is James Grote, Granite Hills manager. (Photo by American Hereford Association)



A Hereford steer exhibited by Lisa Kuykendall, 11, Llano, Texas, was named as a Reserve Grand Champion at the 1978 Southwestern Exposition and Livestock Show, Ft. Worth. The 1,080 pound steer was bred by Jody Benner, Dalhart. Don Hanson Enterprises, Ft. Worth, bid \$15,500 at the premium auction to establish a Ft. Worth record price for any steer sold there at auction. Featured are Kerl Willis, Lampasas, Miss Texas Hereford, and Lisa. (Photograph by American Hereford Association)



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10:00 A.M.**

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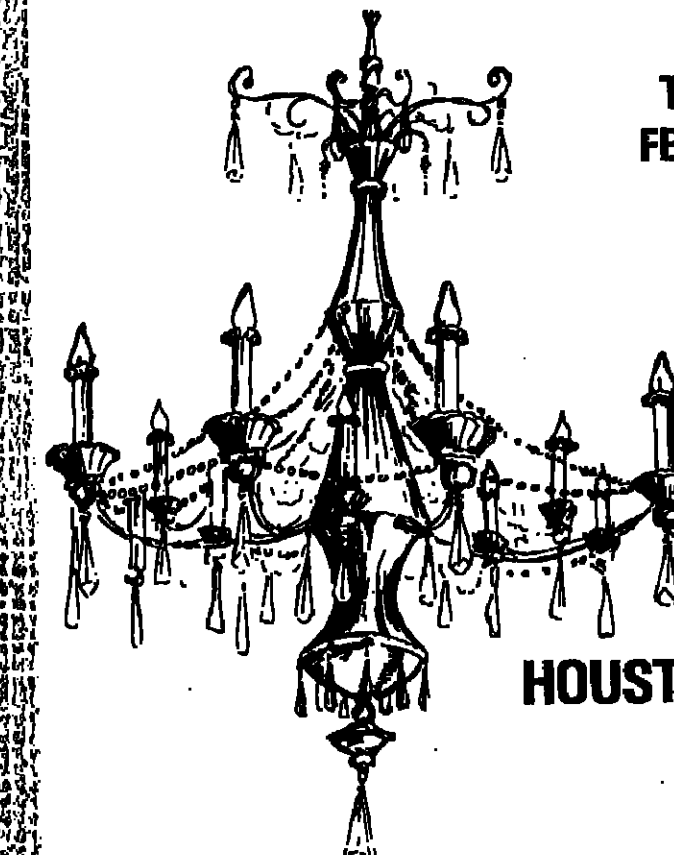
**AUCTIONEER: STANLEY STOUT MOG-0428
CATALOG: BY REQUEST ONLY**

**GULF COAST CHAROLAIS BREEDERS
7th ANNUAL
GRAND BALLROOM SALE**

**THURSDAY,
FEBRUARY 23,
1978
2:00 P.M.**

IN THE
GRAND
BALLROOM
OF THE
MARRIOTT
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HOUSTON, TEXAS



SELLING:
35 FULL FRENCH FEMALES
5 FULL FRENCH BULLS
10 FRENCH INFLUENCE FEMALES

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FEBRUARY 22**

**TEXAS
TRADITIONAL
FEB. 25 1978**

SHOW: 9 A.M. SALE: 4 P.M.

TO BE HELD IN THE
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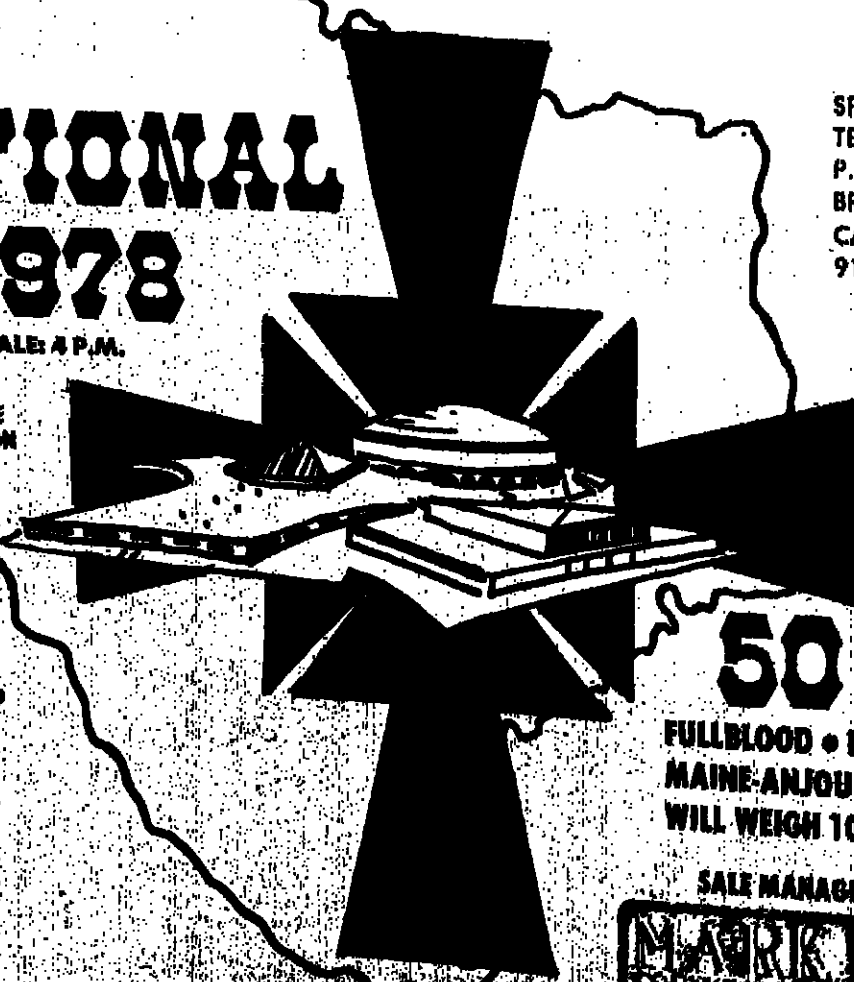
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The Dudley family of Comanche, Tex., active in the Hereford business for more than 40 years, were honored at the Ft. Worth Stock Show's Register of Merit Hereford show recently for their years of dedication and hard work. The three brothers, Tom, Elton and the late Gail Dudley, and their families were honored. For many years the Dudleys have sold more than 200 range-ready bulls in

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98% unassisted calving ease score on commercial cows
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Grand champion carcass at Fort Worth's show was this Charolais-Hereford cross shown by Janell Straub, Delson, Texas. It dressed 70.3%, had 16.7 sq. in. ribeye and 1.82 lbs. carcass weight per day of age.

Charolais Carcasses In Double Win At Fort Worth

Fort Worth — Charolais entries captured both the grand champion and reserve grand championship awards in carcass competition at the Southwestern Exposition & Fair Stock Show which ended here Feb. 5.

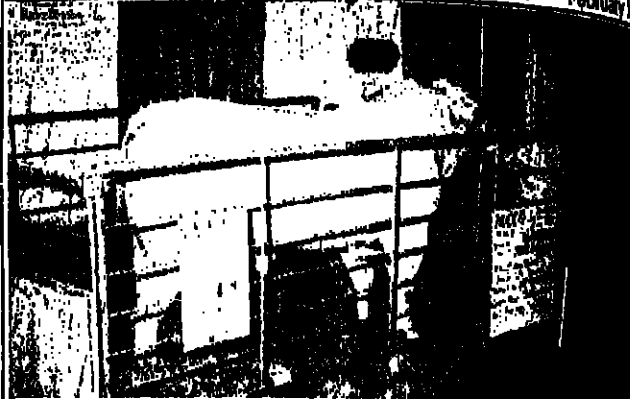
It was a repeat of last year for the breed to take both awards.

Janell Straub, 17-year-old high school senior from Delson, Texas, won the grand with the carcass of a cream-colored Charolais-Hereford cross bred in the commercial herd of her parents.

Monty Morris, 12-year-old Seymour, Texas, boy won the reserve grand with a ¾ Charolais-¼ Angus resulting from a sire-daughter mating. The steer was produced by his parents, Mr. and Mrs. Bob Morris, and was by the same sire as one shown by Monty's brother to the Fort Worth reserve grand three years ago.

Tulsa Monday

Tulsa, Feb. 18 (F-S) — Receipts 250. Fairly active. Feeder cattle and calves: Not enough on sale to adequately test the trade, near steady.



Markay Distributors, Inc., of Lindale, Texas, with their 3000-pound pureblood Marchigiana bull "Nocco", above, were one of only two live cattle displays at the recent National Cattlemen's Convention in the Rivergate in New Orleans. Nocco and his three-week-old three-quarter blood granddaughter which weighed 70 pounds at birth but 90 pounds by the show time, were well received by cattlemen at the convention who were looking for Nocco's conformation case records and docility. He and two other Distributor bulls and two females will be on display at the Houston Livestock Show Feb. 21 through March 1. American International Meat Society will hold its annual at the Houston show, Feb. 25, at 9:30 a.m.

AUCTION

— RAIN or SHINE —

FARM EQUIPMENT SALE

Saturday
10:00 A.M.

FEBRUARY 25 - WASKOM, TEXAS

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Breaking plow (2 discs)
John Deere 9 ft. Mower
Chicken feeders
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Wheel driven seeder (old but good)

Misc. bolts, etc.
Squirrel type livestock in
See Hee outboard motor (out)
Livestock working chute
Water wagon (needs help)
6,000 pound feed bin (new)
Bulk creep feeder (large)
Metal troughs
Livestock water tank (large)
5 gal. gasoline cans
Misc. wood molding
Electric motors (large)
Table model brushless motor
Table saw (poor condition)
Section of wood cabinets
Misc. wheels
House jack (large)
Cable
Tires
Misc. Electric fence wire
Metal storage cabinet (large)
Barrels
Corner post (large selection)
Gas tanks (various sizes)

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A Louisiana Hereford exhibitor captured first place in the junior heifer calf class during the \$25,000 Register of Merit Hereford competition at the National Western Stock Show in Denver. Claiming the award was the entry of Terry Friedman, Natchitoches, La., on ORE Miss Mark M33. This young exhibitor's heifer was bred in the Stone Ranch herd of Oregon and was sired by SR Mark Dom L128. Shown with the winner are owner Terry Friedman and the halter is Doug Bennett, Echo, Ore. (Photo by American Hereford Association)

Theresa Strain, Duncanville, Texas, marched her Miss Theresa TG 4 to Charolais championship of the Fort Worth Junior Heifer Show and came back in to win the grand championship of the Open Charolais Show. This daughter of Mr. Desasany was bred by A.J. Wood Jr., Iowa Park, Texas. American-International Charolais Assn. photo.

Foundation Classic Beefmasters Average \$1340 In San Antonio

San Antonio — The Foundation Classic Beefmaster sale here Feb. 3 grossed \$68,250 on 51 lots for an average of \$1,340. Seven bulls sold for \$23,500 to average \$3,360 and 44 females for \$44,750 to average \$1,017. The sale was managed by Syler Sales Management, Inc., Burton, with Gerald Bowie, West Point, Ga., as auctioneer.

Topping the sale was a bull consigned by Humberto Garza's Violeta Ranch that was purchased by William George's Durango Beefmasters, Eagle Pass, for \$6000. Second high selling bull was consigned by Diamond F Beefmasters owned by Ken and Mona Farmer, Athens and Walker White's Mill-creek Ranch, Mason, that was purchased by Frank Davis, El Paso and W. A. Wros, Austin, for \$4000. Another bull consigned by Watt M. Casey, Albany, sold for \$3800 to William George.

The top selling female lot was consigned by the Lasater Ranch, Matheson, Colo., and was purchased for \$2600 by the Good, Goid, This was the first Lasater Ranch cow ever sold through a sale.

Another Lasater Ranch pair sold for \$2000 to Robert Grebe's Gamble Creek Beefmasters, Parrish, Fla. and a Lasater Ranch bred cow went to Grebe for \$1900. Walter T. Hix IV, Gateville, consigned the

Classifieds Sell Livestock

Classifieds Sell Livestock

Classifieds Sell Livestock

Classifieds Sell Livestock

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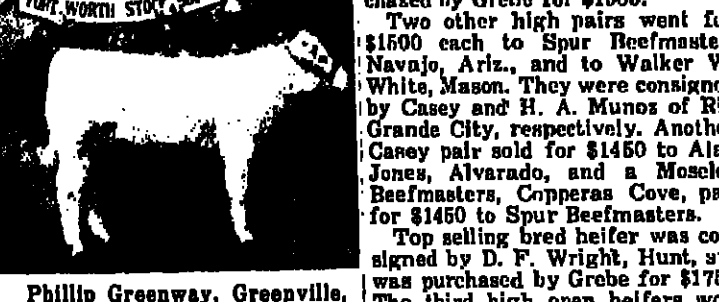
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Phillip Greenway, Greenville, Texas, is at the halter of his reserve champion Charolais of the Fort Worth Junior Heifer Show. She is Miss JKG Vaillant Lou 80, a daughter of Vaillant Jr. E93, bred by James Greer, Waco. American-International Charolais Assn. photo.

Fort Smith Monday

Fort Smith, Ark., Feb. 18(F-S) — Receipts 1800. Slaughter cows 1.00-2.00 higher. Feeder steers steady. Feeder

helters about steady. Slaughter Cows: Utility and commercial 2.4 28.00-31.25; high dressing utility 1-3 29.50-36.00; cutter 24.25-29.00. Bulls: Yield grade 1-2 1000-1020 lbs. 87.00-89.50, individual VG 1 1080 lbs. 40.50. Feeder Steers: Choice 300-400 lbs. 53.00-58.00, 400-500 lbs. 50.00-54.00, 500-600 lbs. 48.00-51.25, 600-700 lbs. 44.00-47.80. High good steers, choice bulls 300-400 lbs. 49.00-53.00, 400-500 lbs. 46.25-50.00, 500-600 lbs. 45.00-48.00, 600-700 lbs. 40.00-44.00. Good 300-500 lbs. 44.00-48.50, 500-600 lbs. 42.00-46.00. Heifers: Choice 300-500 lbs. 40.75-43.50, 500-600 lbs. 40.50-42.50, 600-700 lbs. 39.00-41.50. Good 300-500 lbs. 37.00-41.00, 600-700 lbs. 36.50-39.50. Replacement Cows: Choice 3-6 year old 500-795 lb. cows 28.00-32.70, few 2-3 year old 32.75-35.75. Cow-calf Pairs: Choice 3-6 year old cows with 100-200 lb. calves at side 270.00-291.00 per pair.

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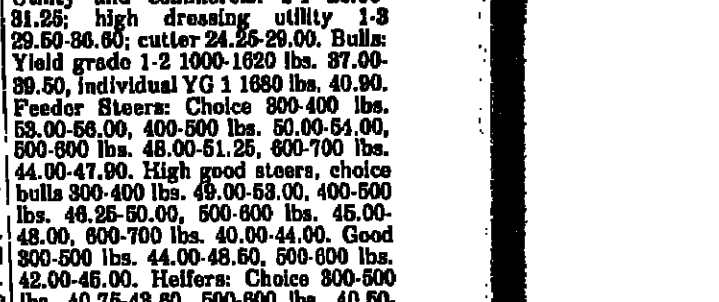
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Rodeo Superstars To Benefit Ft. Worth Children's Hospital



REINHARD GARRISON

The Copenhagen/Skool Rodeo Superstars Championship to be held in Fort Worth, April 27-29, 1978, will benefit the Fort Worth Children's Hospital. This joint announcement was made today by the hospital's Administrator Henry C. Reinhard, Jr., and Walt Garrison, Director of Special Promotions for U.S. Tobacco Company.

"In keeping with our policy of associating with champions in every walk of life, U.S. Tobacco is delighted to be working with one of the finest youth-care medical facilities in the Southwest — the Fort Worth Children's Hospital," Garrison said.

Garrison said that because the hospital will be celebrating its 50th anniversary in March and the championship will be held a month later, "this will be kind of a belated birthday gift to Fort Worth Children's Hospital from Copenhagen/Skool."

The Fort Worth Children's Hospital was dedicated on March 21, 1918 as a result of small donations from a broad segment of the Fort Worth community. Its original name was Fort Worth Free Baby Hospital.

Since 1961, Fort Worth Children's Hospital has operated in cooperation with neighboring Harris Hospital — one of Fort Worth's major hospitals. FWHC provides inpatient and outpatient pediatric services for Harris and Harris shares its operating and recovery rooms, and intensive care, cardiac, x-ray and laboratory facilities with FWHC. The children's hospital has 102 beds.

Garrison, a well-known rodeo star and a former runner back for the Dallas Cowboys, said that U.S. Tobacco is going all out to make the Copenhagen/Skool Rodeo Superstars Championship the leading event in rodeo. Last year, U.S. Tobacco sponsored the second annual Copenhagen/Skool Rodeo Superstars Championship in Fort Worth. That was a single-event championship and paid \$15,000 for first prize.

This year we've added two events to our program and have invited more champions to compete for the largest



Texas Junior Herd Association officers during 1978 will include (front, left to right) Kelly Fuhrmann, Gainesville; Ellen Eckert, Doss, Reporter; Sandra Mimms, Levelland; Treasurer; Joy Weinheimer, Stonewall; Secretary; Sheila Martin, Panhandle, 1st Vice-President; (back,

New Junior Herd Officers Announced

Kansas City — A new slate of officers for the 1977-78 year of the American Junior Herd Association was elected during that organization's recent thirteenth annual convention held in Kansas City.

Joey Wright, 21, son of Mr. and Mrs. Joseph Wright, Roberts, Ga., was elected to serve as the association president. Wright is a Junior majoring in Animal Science at Oklahoma State University, Stillwater.

Twenty year old Lori Longacre, Eureka, Kan., was selected to serve as the First Vice-President. She is a Sophomore majoring in Animal Science at Kansas State University, Manhattan.

Other officers will include James Steen, Marfa, Texas, second Vice-President; Roxanne Beale, Cincinnati, Iowa, Secretary; Dick Lowe, Minnoka, Okla., Treasurer; and Sandy Neidhardt, Hebron, N. D., Reporter.

Newly elected to three year terms on the Board of Directors are Mark Lodence, Hemingford, Nebr.; Lee Young, Wilcox, Ariz.; and Dale Augustine, Bellevue, Mich.

First prizes in rodeo, said Garrison. According to Garrison, 40 champion rodeo contestants will compete for \$85,000 in prizes including \$15,000 in rodeo. Last year, U.S. Tobacco sponsored the second annual Copenhagen/Skool Rodeo Superstars Championship in Fort Worth. That was a single-event championship and paid \$15,000 for first prize.

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ST. Advancer 147G was named senior and grand champion bull of the 55th National Polled Hereford Show in judging during the Southwestern Exposition and Fat Stock Show Jan. 31-Feb. 1 in Fort Worth. The 2,225-lb.



Sam Scott, 12, Rising Star, is at the halter of his champion Angus steer at the 1978 Fort Worth Fat Stock Show. Sam is the son of Mr. and Mrs. Payton Scott. The 1,080-pound steer, winner of the heavy-weight class, was bred by Ted Jennings, Miller, S.D.

Texas Longhorns Average \$820.50 In Ft. Worth Sale

Fort Worth — In the Fort Worth Stock Show "Select" Texas Longhorn show and sale here Feb. 8 sponsored by the North Texas and Oklahoma Texas Longhorn Association and auctioneered by Eddie Wood, Wynnewood, Okla., had an average of \$820.50 on 61 head of cattle.

Summary

No.	Type	Avg.
18	Cows	985
17	Heifers	708
7	Bulls	807
8	Steeers	825

Show placings, exhibitor-seller, price and buyers included:

Best-of-show: Joe Muoggenburg, Piedmont, Okla., heifer "M&M 22" awarded free original painting by George Hallmark of Cleburne of scene of Longhorn cow and calf entitled "First Show," to L. V. Baker, Elk City, Okla., for \$100.

Champion cow calf pair consigned by Wright Materials, sold to Judy Jenkins, Crosby, for \$975; reserve champion pair consigned by Chandler, to Clio Bushman of New Ulm for \$928.

The YO Ranch of Mountain Home and L. S. Longhorns consigned the high selling cows and heifers, each selling for \$1,000.

Pybas Simmental Sale Strong Despite Weather

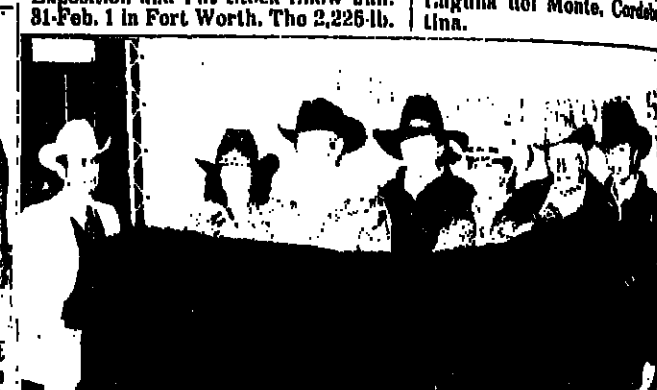
Gainesville — This Pybas Ranch's 4th annual Simmental bull and female sale here Jan. 20 drew a crowd limited by bad weather, but a very active one. The auctioneer, who had been out of the business for some time, said the sale was one of the best he had ever seen.

Some of the major buyers included the Flightman Bros., 14 females; Harold Andrew, six females; Cecil Davis, Hugo, Okla., seven females; Tex-Ann Simmentals, Maud, Okla., seven bulls; Paul and Bonnie Bowman, five bulls; and Harold Andrews, five bulls.

Nebraska Directs Omaha Feb. 10 (USDA) — Nebraska Feeding Sales Institute (weekdays of large, there may not be a market for the sale of well-finished cattle at the top of the market.

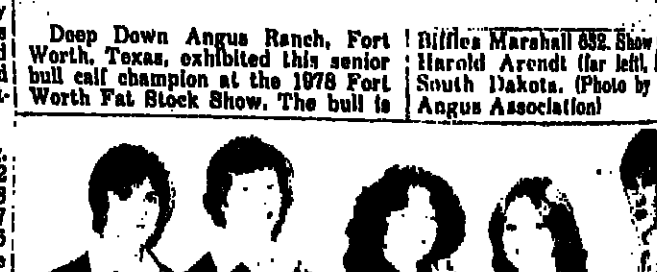


March 10, 1978-born bull in Heartlooth Ranch, Columbia, Mo., Maybelle Farm, Columbia, Mo., RCT Ranch, Mountain View, La. Laguna del Monte, Cordoba, Argentina.



Deep Down Angus Ranch, Fort Worth, Texas, exhibited his senior bull calf champion at the 1978 Fort Worth Fat Stock Show. The bull is

Biffles Marshall 882, Shaw Harold Avenir (far left), heifer, South Dakota, photo by Angus Association



Newly elected officers of the Texas Junior Angus Association are left to right: president, Mark Baker, Ardmore, Okla.; 2nd vice president, Jimmie Sue Morris, Houston; secretary-treasurer, Sheila Jefferson, Sylvester, Okla.

Durant, Okla., bought the second high selling bull for \$825; Rusty Brimmon, Colbert, Okla., bought the third high selling bull for \$810; and Rowland Yates, Gainesville the fourth high bull for \$800.

A group of Pybas Ranch half-blood Simmental-Hereford cows bred by artificial insemination to Simmental bulls were topped by a pen of three head purchased by Harold Andrew of Isabel, Okla., for \$515 each. Cecil Davis of Hugo, Okla., bought a pen of five similar cows for \$605 each and Flightman Bros., Muenster, Texas, bought a similar pen of five head for \$508 each, as well as another pen of three for \$480 each. As one of the top volume buyers, the Flightman Bros., also paid \$605 each for a this method. Weight of calves of five hereford cows bred Simmental.

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CANTON HORSE SALE

Canton, Texas
Sale every 1st Monday, 11:00 AM
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Reg. & Grade Horses • Tack
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FOR SALE: Five year, 15 hand high ARABIAN GELDING. Gray registered, 4 month professional training. Pedigree and pictures. Price negotiable. BETTY LONG, P.O. Box 970, Denver City, Tx. 79323; 806/592-2169 after 8 P.M.

AT STUD - STAR O'BAR Son of Sugar Bull by Sugar Bars by Three Bars out of Lena Leo by Leo, Oklahoma Star breeding on bottom side. Fee \$100. 214/983-7070.

TWO SOUND ranch-raised cow horses, about 12 years old, \$900 for both. Evenings only please, 817/826-8888.

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RUNNELLS-PIERCE
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Rt. 2, Box 32
Bay City, Tx. 77414
713/245-4881, O.H.
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40 Performance Tested Registered Polled Hereford COMMERCIAL BULL SALE
Some Herd Sire Prospects
FRIDAY, FEBRUARY 24, 1978
Lunch 12:00 (MST)
Sale 1:00 (MST)
Can be seen at:

FLYING W RANCH

West of Kimball, Nebr., Hwy 30
235-4616 office, 235-3400 ranch

SELLING OUT: Two 3/4 Certified BRANGUS bulls and 55 Registered Angus cows, calving now. 817/338-5959.

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Must reduce Polled Hereford cow herd - Selling cow/calf pairs and bred cows. Also, have 40 bulls for sale, ages 12-24 months. Contact: JOHN SCHNEIDER, 817/387-2876; or JIM UPFIELD, 214/742-5448 or 214/247-5888, evenings.

BLACK BART I
Brahman Semen
Available in February
34 Brahman x 1/4 Simmental. When bred to 3/4 & Purebred Simmental, Produces Purebred
Brahmental Calves
Brahmental Cows Bred Brahmental and Percentage Simmental Cows bred Brahmental for sale.
Also Available -
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DOUBLE BART RANCH and BLACK BART BRAHMENTALS
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GENTLE, REG. GRAY BRAHMAN Bulls - We have an excellent selection of breeding age bulls for sale. OLEN HOLLIMAN & SON, Rt. 2, Box 540, Rockdale, Tx. 76087; 713/535-7908.

BRAHMAN - Gentis, registered, red and gray bulls, heifers and cows. For quality animals at a low to earth price, contact Jim Brown, RIVER OAKS BRAHMAN, Rt. 2, Box 395, Belton, Tx. 76705; 817/939-1088.

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Loco, Okla., 405/537-2287

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No skinny 6-point type — can be read!

"Largest circulation in Texas of any livestock weekly"

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200 REGISTERED ANGUS COWS bred to outstanding Angus Bulls. Some calves — rest to calve within 60 days.
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Females, all ages at all times

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Two-year-old Bull
Brink's Breeding - \$700
HEREFORD
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480 Acres, 100 acres cultivation - \$225.00 per acre.
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1,800 Acres, half river bottom, wheat, bermuda, alfalfa - \$285.00 per acre.
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4,300 Acres, 2500 acres river bottom, 2000 acres cultivation - \$450.00 per acre.
7,000 Acres operating ranch on highway - \$200.00 per acre. \$1,000,000 loan with 5% int. can be assumed.

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373 ACRES of top blackland, mostly in cultivation. About 50 acres in Bermuda grass pasture, cultivated land mostly in wheat. 3-5,000 lbs. grain sorghum grown on adjacent farms. FM, rural water line. Can probably add 118 acres at this time you call. \$425.00 per acre.

522 ACRES with excellent location on State Hwy., good frontage, fenced, in Common Bermuda & Prairie grasses, on rural water line. Owner is anxious to sell and will carry the note with 25% down. \$425.00 per acre.

344 ACRES, top notch black cultivated - only 60 acres in grass. Cultivation in cotton 1977 - good yields in area. Frontage on FM & State Hwy. Intersection. 3-BR, 1-bath nice modern home on rural water line. \$480.00 per acre.

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FIRST CLASS QUALITY

352 Acres on paved highway. Less than 15 minutes from Waco, offering new show and utility barns, a comfortable 3-bedroom home; excellent fencing, improved pastures, oakland, and plenty of water. Health reasons prompt owner to help finance or trade. Total price: \$320,000.00. Call today.

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382 ACRES and 128 ACRES. Sell one or both, farm road separates places. Each place has house, well, good buildings, fences, 202 Ac. has 5 tanks - 3 are spring fed; were irrigated from. \$380 per acre if sold together.

206 ACRE DAIRY FARM. House, 3 wells, 2 tanks, 75 Ac. coastal, dairy barn and equip. Less than \$100,000.

200 ACRES, 70 ac. coastal, 35 ac. Iowa grass, 45 ac. cultivation, 5 tanks, house, well, \$475 per acre, 25% down, 5% on 20 years.

THE KINNEY AGENCY
817/888-5880

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382 ACRES, 33 acres cultivated, net fence, creek, 2 tanks, windmill, shed, good grass, open, shade trees, access FM Road, 1/4 mile. \$300.00 per acre, 25%-10 years pay out, 7 1/2%.

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128 ACRE pasture near Mt. Calm, paved & gravel road 2 1/2 sides, also 4000 water on 2 sides.

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\$200.00 per acre
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475 ACRES 2 miles from Durant City Limits. Development potential. 3-BR, 1-bath home with beautiful view, large barn, 100 A. good Blue River bottom, 40 A. meadow, balance good pasture. \$450.00 A. **BLALOCK & GENTRY REALTORS** Durant, Okla., 405/924-4750

110 ACRES GOOD HUNTING, \$99.50 per acre, owner will finance for 20 yrs. at 7 1/2% int. with 5% down pmt. Call 1/800-282-7420.

5 ACRES RIVER FRONT, \$900 down pmt. \$140.39 per month. Big trees, beautiful views of Texas hills. Owner will finance, call 1/800-282-7420 or 512/734-7069

FARM & RANCH LOANS
\$100,000 Minimum
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YOUR CHOICE - Two of the finest small ranches in EAST TEXAS. Perfect locations, only a few miles out of Tyler. One has 73 ACRES with a nice working ranch house with a small barn. Owner will finance 2/3 to right party. It has live springs and 100% cleared. THE OTHER ONE is 99% cleared, is highly improved and lays to perfection. Beautiful buildings, etc. Also has live springs with small pond. Both places are priced right. Call DOROTHY BRANCH, 214/687-3327.

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Over 15,000 Acres, excellent hunt, #1 water rights irrigate Mesquitas. Nice improvements, 15 miles County Seat, excellent hunting & fishing, beautiful scenery. 4 small gas wells plus 50% minerals. Owner will carry, good terms. \$1,400,000.

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To sell near the Monticello Coal Plant about 3 miles. Good stock pond, 20 acres timber, 24 pasture, good fences all around.

SELL ALL THE LAND
Minerals, coal, sulphur, gas and oil rights. See
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EXPERIENCED HERDSMAN
wanted for cow/calf operation - Raise hay & grain for own use. Should have some farm experience. References required. P. O. Box 68, Sanger, Tx. 76266.

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Degree in Ag Econ. and 20 years experience - Seeks management position with ranching or farming operation. Write 650 N. Greenfield # J, Hanford, Calif. 93230. Call 209/584-9808.

RANCH FOREMAN position wanted. Lifetime experience with cow/calf & yearling operation. References available - Can relocate. Phone 713/632-3084.

POSITION WANTED - Dependable man desires position as ranch manager or herdsman. 42 Yrs. old, married, 15 yrs. of A.I. experience. References - JERRY MOORE, Box 587, Terrell, Tx. 75160; Ph. 214/583-5231.

RANCH OPERATOR will work for salary, plus pay in merchandise. Experienced in large operations. Dependable mature, married man. Write BOX 299, Weekly LS Reporter, P.O. Box 4530, Ft. Worth, TX 76106.

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Locating detector - rugged, sensitive, reliable. Detectors prepaid. \$750. We make domestic and irrigation well locations and evaluate acreage for oil and gas. **SCOTT'S**, Leola, KS 67601, Phone 316/778-2533.

San Angelo Sheep
San Angelo, Feb. 8 (F-S) - Receipts 4,500. Few slaughter lambs steady to 3.00 higher. Slaughter ewes and bucks steady. Feeder lambs fully 5.00-5.50 higher. Stock sheep 1.00-2.00 higher. Slaughter Lambs: Feeder choice and prime 88-115 lbs. Club with No. 3 pelts 63.00-67.00. Shorn Ewes and Bucks: Good 24.00-27.75, utility 21.00-25.00, cull and few utility 18.00-21.00. Goats: Spanish kids 11.00-17.00 per head. Spanish billies and nannies 14.00-19.00. Few young goats 20.00-27.00. Lot Spanish nannies and kids 9.00 per head. Feeder Lambs: Choice and fancy 55-80 lbs. 76.00-80.00, few 80-85 lbs. 80.00-81.00, 80-85 lbs. 70.00-78.00, good and choice 55-80 lbs. 70.00-78.00, 80-85 lbs. 65.00-70.00. Stock Ewes: Consigned good and choice 3 and 4 year old ewes 54.50 per head. Lot mostly good 3 year olds expected to lamb in March 44.50 per head. Lots medium and good ewes and lambs ranging from babies up to 30 lbs. 28.00-35.25 per head.

U.S. Sheep, Lamb Inventory Off 3%
Sheep and lamb numbers in the United States on January 1, 1978 totaled nearly 12.4 million head. There was 3% below a year earlier and down 7% from January 1, 1976. The January 1, 1978 inventory value of all sheep and lambs climbed to \$638.6 million from \$541.3 million on January 1, 1977, as the average value per head rose to a record high of \$51.50 this year from \$42.40 a year earlier.

Arizona Directs
Phoenix, Feb. 9 (U.S.A.) - Prices on slaughter steers 60c higher, instances 500-up slaughter heifers fully steady, 400-down. Slaughter cows 10c higher, snow with temperatures reaching into low 70's in desert areas. Steers 7,800. Total 875 head good to mostly choice 2-3, 60-70 percent choice, 950-1050 lbs. 45.50; mixed good and choice 2-3, 80-90 percent choice, 95-110 lbs. 44.50-45.50. Heifers 450-480, although 450 head 45.50 and near 2,000 44.50-45.00 for delivery during March; mostly good, and choice 2-3 10-30 percent choice, 950-1025 lbs. 44.25-45.00; good 2-3 950-1075 lbs. 42.50-44.00, mainly 400-44.00 with load 975-1000 lb. Holsteins 40-50. Heifers 450-480, low numbers to mostly choice 2-3 900 lbs. 42.00; few loads good and choice 2-3 900-925 lbs. 41.00-41.50.

Texas Sheep in 2% Decline
All sheep and lambs in Texas on January 1, 1978 are estimated at 4,400,000 head, according to the Texas Crop and Livestock Reporting Service. The is 2% less than last year and the lowest January 1 inventory since 1918.

Priefert Bale Buggy III
NO WINCHES
NO HYDRAULICS
NO ELECTRICAL CONNECTIONS
Handles the bale as gently as hydraulics from the comfort of your cab. Works in bad ground conditions.

Priefert Squeeze Chute
Easy-to-use one-man squeeze chute. Controls for entire chute operation in one convenient spot. Head gate holds animal firm without choking, regardless of size. Quick, powerful side squeeze eliminates electrical or hydraulic units.

PRIEFERT MFG. CO., INC.
Drawer 1640, Dept. F - Mt. Pleasant, Texas 75455
Telephone 214 672-2788

Fire Ant Quarantine Has Been Expanded
A federal quarantine has been expanded in Texas in an attempt to halt the spread of the imported fire ant, says an entomologist with the Texas Agricultural Extension Service. The quarantine now takes in all of Bastrop, Cass, Goliad, Hays, Lee, Travis and Williamson counties. Also, quarantined areas have been enlarged in Atascosa, Bee, Calhoun, De Witt, Ellis, Frio, Gillespie, Gonzales, Grayson, Kerr, Leon, Limestone, Refugio, Upshur and Wilson counties. The quarantine restricts the movement of such fire ant carriers as nursery stock, soil, grass sod, hay and soil-moving equipment.

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NEW IMPROVED
ALL-GALVANIZED NOW! Stronger, heavier longer lasting!
Mini-Bull corral fence, originated by Bernstein Brothers, is now even better with the addition of extra-heavy 8 gauge (approx. 2 1/8 in. dia.) steel top, bottom, and two intermediate line wires. This affords greater strength and durability and will add years of service to this top and bottom other horizontal and vertical steel wires are heavy 10 gauge (over 1/8 in. dia.). Openings are 6 inches square, rolls are 5 feet high and 150 feet long. This new, improved corral fence is all-welded and all-galvanized.

LOOK! This is the actual size (approx. 3 1/8 in. dia.) of the new, heavier 8 ga. top and bottom and two intermediate wires.
FREIGHT PREPAID ON TWO ROLLS OR MORE
8700 Zone 1*
8900 Zone 2*
9300 Zone 3*

'Bull-Proof' Corral Fence
NEW IMPROVED
ALL-GALVANIZED NOW! Stronger, heavier longer lasting!
This is the original "Bull-Proof" Corral Fence, designed and introduced by Bernstein Brothers as a new concept in corral fencing years ago... and now made even better with the addition of super-heavy 4 gauge (approx. 1 1/2 in. dia.) steel top and bottom wires. All other horizontal and vertical steel wires are still extra heavy 8 gauge (approx. 2 1/8 in. dia.). NEW improved "Bull-Proof" Corral Fencing outlasts wood, yet costs less and is faster and easier to install. A rugged, maintenance-free fencing, a one-time investment in money and time. Ideal for crowding pens, alleyways, chutes and hundreds of other uses. All welded. All galvanized. 8 inch square openings, 5 feet in height, 150 feet in length. Always built on the Original "Bull-Proof" Corral Fence.

LOOK! This is the actual size (approx. 1 1/2 in. dia.) of the new, heavier, 4 ga. top and bottom wires.
FREIGHT PREPAID ON ONE ROLL OR MORE
15400 Zone 1*
16300 Zone 2*
16300 Zone 3*

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